

## New Retailer to Debut at Scottsdale Fashion Square

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Scottsdale Fashion Square has announced that DICK'S Sporting Goods will join Harkins Theatres Camelview at Fashion Square 14 in the center's redevelopment. DICK's Sporting Goods is expected to open fall 2015.

"DICK'S Sporting Goods will bring an exciting new element to the center," says Emily Ginzi, Senior Marketing Manager for Scottsdale Fashion Square. "Scottsdale Fashion Square features more than 250 stores and restaurants and we feel strongly that the sporting goods favorite will be a great complement to the extensive offerings already located at this popular center. The new theatre will be absolutely beautiful and provide terrific entertainment for locals and the region's robust set of visitors."

In addition to expanding its retail and entertainment lineup, Scottsdale Fashion Square continues to attract top national and international brands, including the recently opened ZARA, Lorna Jane, lululemon athletica, ivivva, Diane von Furstenberg and Robert Graham.

Starting Jan. 26 through Feb. 1, Super Bowl Sunday, Scottsdale Fashion Square will host Fan Fest Scottsdale on property in partnership with ESPN.