

Yetta Gibson Kicks Off The NOW Arizona

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Tuesday, 19 August 2014 16:57 -



On August 25, Valley personality Yetta Gibson is kicking off The NOW Arizona on ABC15. The NOW Arizona is a fast-moving news show that airs at 4 p.m. and will cover top news trends around Arizona and in social media. Viewers will also be invited to take action and join the daily conversation across digital platforms.

"Yetta immediately connects with people," says Pat Costello, News Director at ABC15. "Her comfortable style and passion for telling great stories reaches out and draws us in. We're happy she decided to be part of the ABC15 family."