

## Arizona Super Bowl Countdown Clock Unveiled at Sky Harbor

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The countdown is on. With just a few short months until Super Bowl XLIX, the Arizona Super Bowl Host Committee and Phoenix Mayor Greg Stanton unveiled a countdown clock at Phoenix Sky Harbor International Airport yesterday, which will mark the days, hours and minutes until the opening kick-off of the state's third Super Bowl since 1996. The state-of-the art digital clock located in Terminal 4 at Sky Harbor is illuminated on a 55-inch, high-definition LED screen. The terminal serves more than 80 percent of Sky Harbor's passengers.

"We're thrilled to have the Super Bowl XLIX countdown clock prominently located at Sky Harbor, the most highly-trafficked point of entry to the state. As we hit the six-month mark, this will help drive awareness and anticipation for the Super Bowl and all the surrounding events," says David Rousseau, Chairman of the Board of the Arizona Super Bowl Host Committee.

The new PHX Sky Train will provide a quick, convenient ride from the airport to the light rail connection, giving football fans an easy way to travel to Super Bowl Central, a festival made up of 12 city blocks that will be the epicenter of free, fan fun, in Downtown Phoenix. Super Bowl Central will be held for four days leading up to the game.

Super Bowl XLIX will be played at University of Phoenix Stadium on February 1, 2015, marking Arizona's third Super Bowl in 19 years.