

## The Phoenix Cotillion to Host Spring Fashion Show & Gala

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Monday, 14 April 2014 10:26 - Last Updated Tuesday, 06 May 2014 10:19

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The Phoenix Cotillion 2014 Spring Fashion Show & Gala, hosted by Drew Kenney of the Bachelorette, will feature a fun-filled evening of cocktails, fashion, dining, and dancing. The Gala is set to take place on Friday May 9<sup>th</sup> at the Scottsdale Resort and Conference Center from 6:30p – 9:30p. Cocktail hour kicks off at 6:30p followed by a delicious dinner served at 7:30p. The fashion show, to take place during the dinner service, will feature stunning fashions from Dillards on local models and Cotillion members.

The Gala will benefit the IMTA Scholarship Fund which allows aspiring talent to compete at the International Model and Talent Association convention in New York and Los Angeles. The International Modeling and Talent Association, or IMTA, is a professional association of the finest and most successful modeling and talent training centers in the world. Since 1987, IMTA has become the recognized leader in putting new faces in front of the people whose business it is to identify the next rising star or supermodel. An impressive, and constantly growing, list of people who were first seen at IMTA conventions are now seen in magazines, TV, movies and fashion shows. Notable success stories include Ashton Kutcher, Ashley Greene, Katie Holmes, Jessica Biel, Eva Longoria, Elijah Wood, and many more.

IMTA produces multiple week-long competitions, including one in New York, and Los Angeles, consisting of modeling, acting, singing and dancing. Hundreds of fashion and talent agents, personal managers, casting directors, network representatives and music producers judge IMTA competitions while searching for new models, actors, singers and dancers to work in the fashion and entertainment industries.

For tickets, tables, or sponsorships contact 602.373.8666 or 480.584.8358 or visit [www.phoenixcotillion.com](http://www.phoenixcotillion.com). For more information on the International Model and Talent Association visit [www.IMTA.com](http://www.IMTA.com).