Rick Bronson's - House Of Comedy to Open on High Street in 2014

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<u>CityCenter of CityNorth</u> announced today that the popular comedy chain, <u>Rick Bronson's - House of Comedy</u>, will be bringing the 'Humor to High Street' with its newest location set to open in 2014.



With operations in North Americas two largest retail centers – Mall of America in Minnesota and West Edmonton Mall in Canada – and another slated for The American Dream in New Jersey, High Street joins an impressive list of retail and entertainment centers to host the House of Comedy.

"We are thrilled to be expanding our operation with the High Street location in Phoenix," said Tammy MacPherson, CFO of Rick Bronson's - House of Comedy.

"We're confident that Canadian and Mid-Western snowbirds will spread the House of Comedy gospel," said Rick Bronson, President of Rick Bronson's - House of Comedy. "On a personal note I'm confident that I can take two strokes off my golf game spending more time in Arizona."



The live comedy and dining venue is scheduled to open Summer of 2014 in a 6,600 square foot location just east of Toby Keith's I Love This Bar and Grill. Audiences will be able to wine and dine while enjoying the absolute best in live, Stand Up Comedy. The menu will feature burgers, sandwiches, salads and a variety of comedy cocktails. The club will provide the North Valley with the perfect location to host special events, private parties, corporate functions, holiday parties, bachelor and bachelorette parties.

"The opening of such a popular comedy club solidifies High Street as a premier entertainment destination and we anticipate an enthusiastic welcome from tenants, the surrounding community and winter visitors," added Leslie Himley, vice president of marketing for CityCenter of CityNorth.

CityCenter of CityNorth is building on the flurry of recent lease signings with millions in targeted property renovations – including new signage, additional lighting and a new parking garage – to help accommodate new employees and customers.

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