

Phoenix Hotel Unveils Urban Cultivator

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Sheraton Phoenix Downtown Hotel has unveiled Arizona's first commercial-use Urban Cultivator. The six-and-a-half-foot tall commercial-use Urban Cultivator is designed to grow, sprout and harvest a wide selection of fresh and aromatic micro greens and herbs. The result? A wide array of delicious and hard-to-find greens all year for guests of the Phoenix hotel and its restaurant, District American Kitchen and Wine Bar.

The Urban Cultivator aligns with the company's sustainable commitment to consume less and care more for the planet. (By growing right on property, the hotel is conserving time, water and energy, thus minimizing waste and emissions.) The climate-controlled Urban Cultivator is a fully-automated indoor growing appliance that resembles a refrigerator with double glass doors and a series of growing shelves, lighting and water spouts. It uses a method similar to hydroponic growing to grow herbs and micro greens.