

Country Superstar Unveils Old Town Saloon

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Country music superstar and Arizona native, Dierks Bentley has announced the opening of a new project, Whiskey Row, in the heart of Old Town Scottsdale. A grand opening is slated for Thursday, July 4. A highly anticipated addition to the Scottsdale entertainment and bar scene, Whiskey Row is going to be a live country music venue--a 1920's-style saloon with a new country vibe.

Whiskey Row, which touts itself as one of the most tech-savvy bars in Arizona, will feature a 400-sq.-ft. stage to hang from the ceiling directly above the bar in the middle of the venue and a massive 24-foot TV located on the back wall. The stage will host national and local country artists weekly and surprise performances by Bentley.

Its menu will be full of American gastropub fare, including a fried pickle burger with Cajun beer-battered pickles. Thirsty? Whiskey Row will also have a unique addition to its lineup: a liquor tap. <http://dierkswhiskeyrow.com/>.