

New Triathlon Store Opens in Scottsdale

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EXTRA! EXTRA!

You don't need to be an Ironman or Ironwoman to know that preparing for a triathlon take a lot more than putting one foot in front of the other. Take it from Brooke Schohl, MS, RD, who brings her passion for the sport to Scottsdale with the all-new triathlon store, [Destination Kona](#), opening October 2 in the Scottsdale Promenade. Destination Kona is an extension to Schohl's online store she launched in March 2012.

What makes this triathlon store unique from general sporting goods stores is the wide offering of products and training guidance specific to triathlons as well as those training for the three sequential endurance events independently: swimming, cycling and running. In store or online, athletes of all levels can find men and women's fitness apparel and gear, as well as fueling products.

To learn more, visit www.dktristore.com