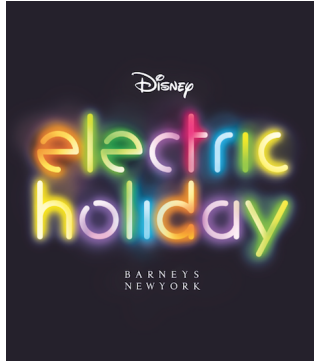


Luxury Fashion Brand Merges With Disney for the Holidays

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EXTRA! EXTRA!

No reason to be a Grinch this holiday season as Barneys New York, the luxury specialty retailer, and The Walt Disney Company, the world's leading entertainment company, announced their collaboration on the 2012 Holiday campaign at Barneys New York retail venues: *Electric Holiday*.

Beginning Mid-November, *Electric Holiday* will merge the creativity and magic of Disney with the wit and surprise of the legendary Barneys New York annual holiday campaign to create a celebration of festive modern electric lights, music and fashion. Disney creators will astound New York shoppers with their exclusive moving art short and will grace shopping bags at all Barneys retail locations. Barneys will feature models with designs inspired by legendary Disney characters during this epic collaboration.

In the spirit of the holiday season, Barneys New York will also donate 25% of sales from all *Electric Holiday* products to a charity in honor of their special collaboration.

For more information, visit www.Barneys.com.