

GoldStar Launches in Phoenix

Written by Kirstina Bolton
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Extra! Extra!



Goldstar, the popular membership-based web retailer of half-price live entertainment tickets, launches Goldstar Phoenix today, and a new partnership with Phoenix's ShowUp.com.

Goldstar will offer 50% off tickets to popular performing arts, music, comedy, sporting, and theatre events in Phoenix daily—including half-price tickets to shows at many of the member organizations of Alliance for Audience, the non-profit organization that manages ShowUp.com.

Goldstar will kick off its first month in the Greater Phoenix region with offers for some of the area's most exciting live entertainment events and venues, including: Hale Center Theatre, and Stand Up Live. More events will be added in the fall as the performing arts season returns from such partners as Arizona Opera. www.goldstar.com