

La Encantada Announces New Store Opening

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Monday, 24 October 2011 14:06 - Last Updated Tuesday, 29 November 2011 10:23

EXTRA EXTRA!

TRUE RELIGION
BRAND JEANS™



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True Religion Brand Jeans

TUCSON (October 20, 2011) – As the luxury shopping center of more than 55 existing retailers and restaurants, La Encantada is an intimate, open-air lifestyle center that brings the essence of sophistication and style to Tucson. The center also features extensive landscaping, walkways, patios and courtyards that invite people to gather and enjoy breathtaking views of the Catalina Foothills and the city below.

Retailer Addition:
True Religion Brand Jeans

True Religion Brand Jeans has opened next door to Coach on the upper level of La Encantada. Founded in 2002, the company is known for their premium denim in addition to its knit and woven sportswear, such as t-shirts, western shirts, sweatshirts and sweatpants that all have that vintage feel. For more information about True Religion, contact 520-529-2338.