

Mom's Moment: 8 Mega Mompreneurs

Written by Nadia Bubeck
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Whether we stay at home, work at home, or work elsewhere- we are all doing the best we can to juggle the balancing act of being a mom, wife, career woman, friend, house cleaner, chef, lunch-packer, diaper-changer, and more. So as Mother's Day approaches, I thought it fitting to shout-out eight cool mompreneurs, eager to start their own businesses which have since seen great success. Consider this your Mother's Day version of women who should be on *Shark Tank*.

Here you go! Prepare to be inspired.

Jen Boyer, owner of [Sugar Bean Jewelry](#), was a former buyer in the fashion industry. Determined to create modern, feminine and classic original pieces, Jen launched her line, offering high quality materials that everyone could afford.

Maia Haag is the owner and founder of the multi-million-dollar company [I See Me!](#), the original online hub providing kids with personalized books and gifts. Haag has created, written, and executed dozens of unique titles allowing children to star in their storybooks.

As a single mom of four kids, **Jakki Liberman** wanted items for her children that promoted a healthier lifestyle while still being fun. As a result, she founded [Bumkins Finer Baby Products](#), and has since partnered with Disney, DC Comics and Dr. Seuss for designer prints.

Michele Welsh was overwhelmed with fear of losing sight of her kids when they went to an amusement park; therefore, she decided to write her cell phone number on their arms. That's when she birthed the idea of [SafetyTat](#), temporary tattoos that feature a space for "if lost, please call" information.

The [Sally Jane](#) jewelry line was created by mom **Sally Jane Waite**, who battled Stage IV colon cancer while 7 months pregnant. Each piece has the Sally Jane signature bumble bee along with the inspiring message to "Bee Courageous, Bee Bold, Bee a Survivor, Just Bee." Partial proceeds benefit cancer research.

After working in J. Crew's merchandising department for more than a decade, **Lisa Greenwald**, decided it was time to make a jewelry line for babies, considering every infant always seemed enamored by her lavish necklaces. She has since launched [Chewbeads](#), baby-safe teething necklaces and rings moms can wear to entertain their little ones.

Nearly ten years ago, boy mom **Jacqueline Smith** craved a nice manicure- but never had the time. Determined to find a solution for perfecting a quick at-home manicure, Jacqueline created [Liquid Palisade](#), a painter's tape for nails! This beauty solution has been a great success, and is now available in Sephora stores nationwide.

Kwany Liu, a new mom-to-be, wanted to help moms stay healthy while also solving common symptoms of pregnancy and nursing. She co-founded [Bundle Organics](#), the leader in nutritious, organic juices for pregnant and nursing women, and has now partnered with master tea artisans Harney & Sons on line of organic teas. Each tea is caffeine-free, non-GMO verified, and contains only OB/GYN-approved ingredients.

[About Nadine](#)

[Nadine Bubeck](#) is a multi-media personality, author, blogger, PR pro and blessed boy mama. The TV News anchor turned all things mama contributes to numerous publications and is often utilized on TV as a parenting expert. Her niche: everything mom, baby, toddler, child, and family. She is the author of [Expecting Perfect: My Bumpy Journey to Mommyhood](#), and founder of All Things Mama Media, LLC, the parent company for [All Things Mama TV](#), [BoyMamas.com](#), and more.

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