

Holiday of Play @ Home: Bringing Kids Toy Shopping to Your Computer

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Friday, 18 September 2020 11:39 -



[The Toy Insider](#) is decking the halls for their virtual toy event, **Holiday of Play @ Home** on Oct. 22nd—check out our lobby, which is anything but boring!

It'll be a while before we attend events in-person again, but rest assured that we're offering you a seamless, productive, and fun event experience:

- **Beat the crowds:** From 11 a.m. – 12 p.m. EDT, our media-exclusive hour gives media attendees access to the interactive show floor one hour early for quality meetings.
- **Discover what's flying off store shelves:** See this year's Hot List toys in action and find plenty of inspiration for your holiday gift guides and toy coverage.
- **Meet your favorite brands (and new ones too!):** Tune into live toys demos, plus get all the answers you need from sponsors in real-time, either via chat or Zoom.
- **Jingle and Mingle with the toy experts:** Toy Insider experts are way ahead of Santa and can help you win the holiday shopping season!
- **Ring in the season in style:** We'll give you cocktail recipes and custom event Zoom backgrounds to up your social media game.

And it's all a click away! You won't have sore feet from walking a physical show floor, and you won't have to travel to a physical venue, so join us from anywhere! **The Holiday of Play at Home** – [CLICK HERE TO RSVP](#) Thursday, October 22nd, 12-5 p.m. EDT. On a computer screen near you!

[Add it to your calendar](#) so you don't forget!