

Closet Case: Katie Brashear Talks Personal Style

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Sleek design, quirky decorations and an overall modern structure; the W Scottsdale on Camelback lodges a stylish, contemporary-minded crowd. The hotel's marketing manager, Katie Brashear, dresses as dapper as the chic W Scottsdale itself. The always smiling Katie is often seen sporting a look from Diane von Furstenberg and a shoe from Lanvin or Yves Saint Laurent. To summarize Brashear's look, "big city avant-garde" comes to mind, but no matter how sleek or modern Katie dresses, she stays on a strict course of femininity. Katie cements her role as a fabulous dresser as she declared to me "Right now, I'm embracing navy, cognac, gold and ivory. As I segue into summer, my color scheme will change to white and metallic."



I sit down and talk fashion with the fabulous Katie Brashear.

How would you describe your style?

Chic, professional, sophisticated silhouettes. Modern, feminine and sensible. Polished and well put together.

If you had to wear one item of clothing for the rest of your life, what would it be?

Just one? How about one outfit? A Diane von Furstenberg dress with jewelry, a Michael Kors handbag and killer heels!

If you could steal one person's wardrobe, who's would it be?

Gucci's Frida Giannini, Heidi Klum, Olivia Palermo, Megan Fox or Rachel Bilson (Rachel for casual)

What is the crown-jewel of your closet?

Black patent peep-toe 150mm Christian Louboutins... yes!!

If any, what advice would you give to others about fashion?

Wear what feels good to your skin. Wear what flatters your shape and size. Wear what you feel comfortable in, but make sure you wear clothes that exude confidence and cutting edge style!

What article of clothing are you lusting for at the moment?

Another pair of shoes! Either Yves Saint Laurent platforms, Lanvin's metal spike heel sandals, Jimmy Choo or Christian Louboutins (always).

What are six items of clothing no one should be without?

- Diane von Furstenberg wrap dresses
- Open-toe heels with a perfect pedi
- One flirty, fun bikini for vacations
- Black cocktail dress
- Chic sunglasses
- A pashmina

What is the biggest mistake people make when it comes to fashion?

Many times, people wear trends that do not complement their true style, shape or personality. It is not necessary to play by the rules or even don the latest trend. It is necessary to stay true to one's style.

What trend(s) do you love at the moment?

Right now, I'm embracing navy, cognac, gold and ivory. As I segue into summer, my color scheme will change to white and metallic.

In history, fictional or non, what individual has the best style?

Audrey Hepburn, Brigitte Bardot, Edie Sedgwick

Must-have beauty product?

Lancôme Définicils Mascara... and I'm hooked on Amazing Wheat Grass (chocolate flavor) with lots of water to replenish throughout the day. Beauty exudes from within. The mascara only helps!

Favorite local boutique, shop, store?

Neiman Marcus, Ted Baker, Michael Kors, BCBG, Barneys