

Closet Case: Style Interview with Alexandra Evjen

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Alexandra Evjen recently came on my radar; she's a local stylist. I fell head-over-heels with her look. She's eclectic, mixes bold colors and prints and describes her style as "New England prep mixed with 1960's Palm Springs glam", how could you not love that?. She wields a Balenciaga bag, an item that she covets most in her closet and believes that you should never be without diamonds, a black blazer and a slim fitted oxford shirt. She's certainly someone to take style notes from. And so I sit down with Alexandra to pick her brain about style...



How would you describe your style?

New England prep mixed with 1960s Palm Springs glam.

If you had to wear one item of clothing for the rest of your life, what would it be?

Chanel or Ferragamo ballet flats. Being so tall, you can always catch me wearing flats.

If you could steal one person's wardrobe, who's would it be?

Angelina Jolie. Everything she wears embodies an effortless, simple elegance. Can I also have her body and face too?!

What is the crown-jewel of your closet?

My restored, maroon Balenciaga Giant City bag with gold hardware goes EVERYwhere with me. I love how unique the color is and the softness of the leather. Plus, it was a gift from my very fashionable mom.

If any, what advice would you give to others about fashion?

Always shop with inspiration! Tear out your favorite looks from fashion magazines and shop with them. It helps avoid impulse buys and coming home with pieces that are completely "trendy" rather than "timeless."

What article of clothing are you lusting for at the moment?

A pair of Warby Parker (www.warbyparker.com) glasses in the Tenley style! I adore how retro they look AND for each pair you buy, a child gets a pair of glasses. I'm all about fashion that gives back!

What are six items of clothing no one should be without?

Nude pumps, a black blazer, a slim fitted oxford shirt, the perfect little black dress, an accessory with diamonds, jeans that make either your legs or backside look outstanding

What is the biggest mistake people make when it comes to fashion?

Forsaking quality over quantity.

What trend(s) do you love at the moment?

Fuzzy curly hair, bright lips, vibrant color, color blocking

In history, fictional or non, what individual has the best style?

Jackie Onassis. Her style was classic Americana with European elegance! Perfection!

Must have beauty product?

TIGI CATWALK Your Highness Root Boost Spray. This product is a miracle worker. There isn't a day that goes by that my hair doesn't have this magic potion in it! If you're in need of volume, regardless of your hair type, you have to try this product!

Favorite local boutique, shop, store?

The Hub – they always have something to offer men and women.