

Your Guide to Phoenix's Final Four Weekend

Written by Melissa Larsen
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The 2017 NCAA Final Four is set for April 1 and April 3 at University of Phoenix Stadium in Glendale. Even if you don't plan to take part in the actual game, there is still plenty of fun to be had as the NCAA and Turner Live Events, alongside official NCAA Corporate Champions and Partners, will host a slew of can't-miss Final Four events in Downtown Phoenix and Glendale.



March 31 to April 3: **Final Four Fan Fest presented by Capital One**

Fun for the whole family, Final Four Fan Fest presented by Capital One will be held at Phoenix Convention Center in Downtown Phoenix from March 31 to April 3. Event-goers will enjoy youth basketball clinics, giveaways, concerts, special appearances, photo ops and sports-related autograph signings. Various sports will be represented in interactive games from all NCAA championships. Tickets are \$10; children 12 and under are free (there are discounts for seniors, military and students with ID). Click [here](#) to purchase tickets.

March 31 to April 2: **NCAA March Madness Music Festival presented by AT&T, Capital One and Coca-Cola**

The NCAA March Madness Music Festival comprises three days of free concerts at Margaret T. Hance Park in Downtown Phoenix from March 31 to April 2. The concert series opens with the AT&T Block Party and will continue for most of the day Saturday with Coca-Cola Music. (Performances will fill the gap between the national semifinal games at University of Phoenix Stadium.) The March Madness Music Festival wraps up Sunday with the Capital One JamFest. The talent lineup include:

Friday, 4 to 10 p.m.: Keith Urban

Saturday, 2 to 10:30 p.m.: The Chainsmokers, Grouplove, Leon Bridges, Capital Cities

Sunday, 3 to 10 p.m.: Aerosmith, Macklemore & Ryan Lewis, Blink 182, Nathaniel Rateliff & the Night Sweats

March 31: **Final Four Friday**

Beginning at 11 a.m., Final Four Friday will be held on Friday, March 31, at University of Phoenix Stadium. Each of the Final Four teams will have one-hour open practices at the stadium, with free admission to the public, who will also enjoy basketball-themed programming.

April 2: **Final Four Dribble**

Downtown Phoenix will be the site of the Final Four Dribble on Sunday, April 2. Thousands of children (must be registered online) will dribble basketballs, which they will be given, along a route ending at the entrance of Final Four Fan Fest presented by Capital One. This free event also includes a complimentary ticket to Fan Fest.

Take note: A clear-bag policy will be in effect for entry into University of Phoenix Stadium, NCAA March Madness Music Festival, and Final Four Fan Fest presented by Capital One. Click [here](#) to learn more.

To Learn More

2017 NCAA Final Four PhoenixFinalFour.com.