Written by Arizona Foothills Magazine Sunday, 19 April 2015 08:40 -



One of the best parts of the digital age is having access to content that, decades ago, was impossible to find. It's simple to purchase magazine subscriptions accessed with an eReader app that address focus on any subject around the world, from technology to film, but one of the most interesting is fashion. While you'll always find top designers featured in international glossies, what's missing from the American newsstand is that cultural touch unique to each country. It's also what adds a fascinating glimpse into what's happening in the fashion world globally. Here are four top magazines you're sure to find fascinating that you can access using your favorite app.

#### Stellar

Against all odds in a tough time for the publishing industry, Irish magazine Stellar was founded in 2008, with a domestic content slant, according to The Irish Times. This opens a world of culture that would be otherwise completely foreign to American readers, revealing what trends are unique to the Irish fashion scene. This is one you're not going to find on shelves in the United States, which is why it's best accessed via an eReader. The NOOK best book reading app for android is the ideal way to read international glossies like Stellar. Using the Nook app, you can discover everything happening in Ireland. Unlike single-brand publications with content that varies only by cover from one country to another, Stellar provides you with something completely different. Their Weekend section is especially fun to read, since it features Ireland's best restaurants and bars, giving you a slice of local life from the Emerald Isle.

#### **Femina**

Femina is an Indian magazine that not only offers fashion advice featuring both Eastern and Western trends, but also contains more hard-hitting cultural articles, such as one recent piece that addressed feminism in India.

If you're not familiar with Indian culture, one of the most fun things to learn and read about is Bollywood. As the name suggests, it's India's version of American Hollywood, and just as colorful. Femina offers some of the hottest gossip and insight into the world of Bollywood, as well as articles about the latest films being released. Recent pieces featured in the magazine, readable on the website at Femina.in, give a look into the in-depth types of content you'll find, such as upcoming films and other Indian culture features. Due to the fact that the Femina website offers some free content on their website, you'll be able to a peek before you buy a subscription for your eReader. However, you'll need to get a subscription to access the full magazine.

If you're interested in immersing yourself in an entirely different culture, tapping into this highly rated magazine is a great way to explore what's going on in India, especially in the arts.



## Company

Company is a British magazine geared toward young women under 24 that focuses mostly on fashion trends. The publication also just went completely digital at the end of 2014, according to The Guardian. Although this is a somewhat standard fashion magazine with some lifestyle and cultural content, one of the highlights is the High Street Edit section. This element of the publication features fashion that's specific to British High Street looks, and is at the cutting edge of the retail market. If you're wondering about current trends and what young British women are wearing right now, this is your go-to source. Company is another magazine that offers both an attractive batch of content, but also

# 4 International Fashion Magazines for eReaders You Won't Find on Newsstands

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international appeal and information you won't find elsewhere.

## **FASHION**

This Canadian publication covers global trends as well as domestic ones, focusing on major cities such as Toronto. Also a burgeoning fashion and culture capital, it's home to some of the edgiest street fashions as well as glamorous runways.

The magazine boasts some of the most knowledgeable and seasoned voices in the fashion world. In a Her Campus interview with Bernadette Morra, editor in chief of FASHION, she mentions having with young Canadian designers who she's fostered creatively, and has the last word about what goes in the magazine. She's considered one of the most powerful voices in the fashion journalism world in Canada. Her Campus also mentions that a popular newspaper recently named Morra as one of the 10 most valuable players at Toronto's Fashion Week.

This is also a fun magazine if you happen to live anywhere near the Canadian border, since it's easy to take a day trip and spend some time enjoying a completely different country's culture and fashion trends. Do a little shopping in one of the major cities, using FASHION as a guide.

One of the most exciting aspects of accessing eBooks and magazines today is the ability to explore the popular culture of as many countries as you wish in depth. Using an app that will guide you through the pages of these glossies that are top publications in their native countries is the perfect way to widen your view of the world and keep up with global <u>fashion</u>.