

The Bleacher Creature To Benefit Goldy's Fund 4 Kids

Written by Ashley R. Carlson
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Photo Credit: Brooke Smith/Arizona Diamondbacks

Drafted to the Diamondbacks Minor Leagues in 2009 and one of their top Major League players since 2011, Paul Goldschmidt is not only an all-star on the field, but off as well. Goldschmidt's charity, Goldy's Fund 4 Kids, along with the Arizona Diamondbacks Foundation, launched a plush doll earlier this season to raise money for Phoenix Children's Hospital. Entitled the "Bleacher Creature," the doll featured Goldschmidt in the Diamondbacks Sedona Red uniform, and has done so well that they've just released a second Creature—in the white "home" uniform as well.

When asked what gave him the idea to start his charity and launch the Bleacher Creature, Goldschmidt says, "My wife Amy and I have had the opportunity to volunteer over at Phoenix Children's Hospital and see a lot of the needs over there. It's a very worthy cause. There are a lot of families with kids there that can use the help, and with them (the hospital) being a partner of the D-backs, it was just a win-win for everyone." Last year, a limited-edition Goldschmidt print was auctioned off during the annual FOX Sports Arizona broadcast and raised \$100,000 for the hospital; this time Goldschmidt and his wife hope to do the same with the Bleacher Creature.

To purchase either one of the Goldschmidt Bleacher Creatures and support Phoenix Children's Hospital, fans can make a \$44 tax-deductible donation to Goldy's Fund 4 Kids and choose between the two dolls. The amount reflects Goldschmidt's uniform number, further exemplifying how fans can support both Goldschmidt as a player and his charitable endeavors. To make this donation, fans can either visit www.dbacks.com/goldyfund, or visit the Chase Field Team Shop.

Goldschmidt also mentions that for a limited time, those who donate will also receive \$10 off a Diamondbacks adjustable cap in the shop. So next time the family gets together for a ballgame, remember that those fun plush dolls emboldened with #44 can be purchased to support a wonderful local cause.

To learn more about the Bleacher Creature, visit: www.dbacks.com/goldyfund.