Written by Written by Elizabeth Liberatore Wednesday, 05 September 2012 10:05 - Last Updated Wednesday, 05 September 2012 10:16

What do you call a room full of innovators, artists, delectable desserts and a judging panel of community members? Why, Scottsdale Museum of Contemporary Art's Good 'N Plenty Grant, of course! This community-generated grant supports projects of the creative and somewhat quirky minds of the Valley. Offered three times peryear, Good 'N Plenty puts fun back into fundraising one grant at a time.



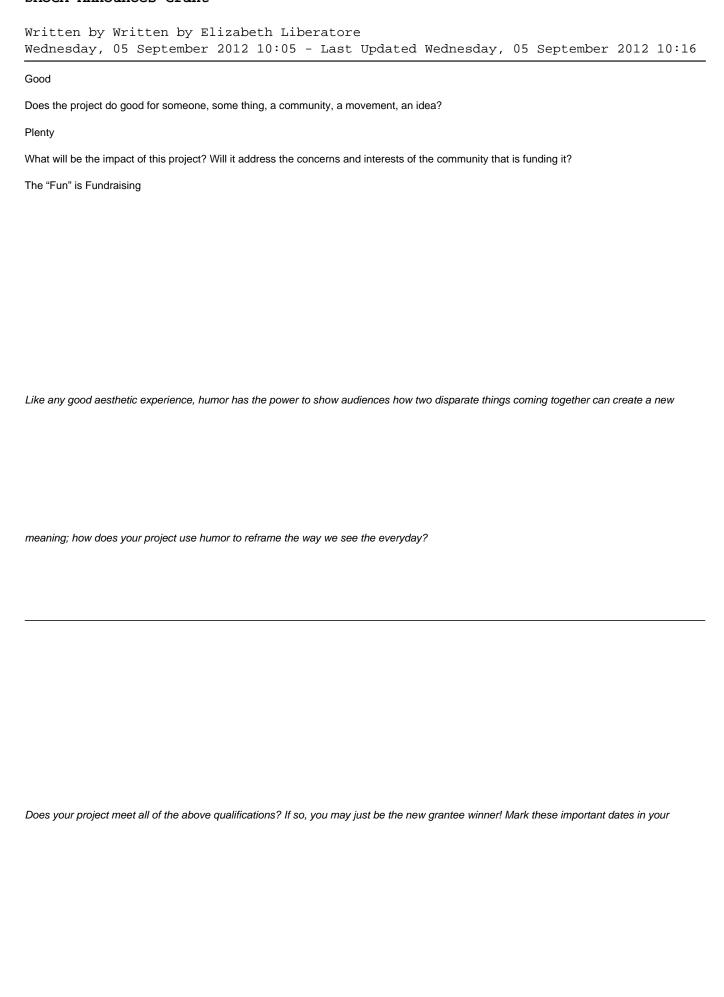
Here's how it works. The judging panel is composed of SMoCA community members who pay \$10 for food and live entertainment. For \$10, these community members can munch down on sweet treats, judge six creatives as they present their unique project and vote for their favorite of the evening. The project with the most votes is awarded the Good 'N Plenty grant, which is comprised of that evening's funds and proceeds from Arm Wrestling for Art.
About a month before each Good 'N Plenty, SmoCa will post a call for submissions. The application process is quick and easy. Encouraging an
element of fun and freedom that other grants might not be inclined to offer; the judging panel will choose six projects to be presented at the
event based on the following criteria:

Conceptual Richness

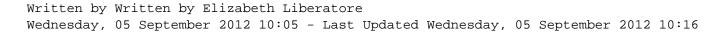
Does the idea stand on its own whether or not it is ever made? It is a compelling/necessary project?

Baked/Half-Baked

Does the project exemplify time and energy or is it half-baked? The Good 'N Plenty panel is interested in the former, the forming of ideas and the time they take to bake.







December 14th, community members will come to SMoCA, eat sweets and decide on the winner of the grant.

For additional information, visit: http://smocalounge.com.