

Isaac Jewelers and Designer to the Stars Furne One take over Fashion-A-Ball 2012!

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The fantastical spring fashion of this year's annual Fashion-A-Ball event at W Scottsdale on March 30 brings to the runway, Scottsdale's own Isaac Jewelers and Dubai-based designer Furne One, for a special occasion of dramatic luxury in a show that goes beyond ordinary & sets the tone for unimaginable fashions.



From the newest styles to the latest designs, Frank Isaac always knows how to make a statement with his array of diamonds and custom creations. Family owned since 1997, Isaac Jewelers has been a cornerstone of the Scottsdale business community for almost 15 years. With the re-grand opening of his Kierland location in 2011, Valley residents have been able to catch a glimpse of the most breathtaking loose diamonds in the store's "Private Diamond Room," in addition to his wide selection of over 30 different brands of jewelry and watches. Frank Isaac prides himself in having the latest inventory and newest collections, as well as his custom-made award winning pieces. Having a diamondologist on site allows his loyal customers to trust that they will be receiving the best service and value in Scottsdale.

Isaac Jewelers is proud to be part of this year's 'Fashion-A-Ball' featuring designer Furne One, favorite designer of the stars like Shakira, Katy Perry, Lady Gaga, Jennifer Lopez, Heidi Klum, and Nicki Minaj. Scottsdale will sure to be shell-shocked as Furne One unveils his latest creations of theatrical, frill-defined wearable art. His impact in the fashion world on a global scale has set the standard high and thus inspired the transformation of W Scottsdale WET Pool Deck, for a glamorous runway show above water.

Isaac Jewelers will be the cherry on top with its own pieces featured down the runway, complementing Furne One's edgy style with the jeweler's own twist of luxury and romanticism. Along with the store's stunning diamond collections making their appearance, Isaac Jewelers, adhering to the brand's dedication to consumer satisfaction, will have staff at Fashion-A-Ball mingling amongst the crowd during the Fashion-A-Ball VIP preview party, giving people the chance to ask questions and become educated on all that is being showcased.

Fashion-A-Ball is all about bringing the best of the best to Scottsdale, be that the finest of jewelry and fashion, and this year's ambiance and exclusive fashions of Furne One and Isaac Jewelers will set the stage for a show unparalleled to anything Arizona has ever seen. Stand by as Fashion-A-Ball 2012 takes over the desert in this once of a lifetime opportunity!