

What Makes A Successful Entrepreneur?

Written by Arizona Foothills Magazine

Thursday, 03 November 2011 14:30 -

The Small Business Administration says that 50 percent of all new businesses will fail in the first year.



Other research shows over a three to five year period, up to 90 percent of new businesses fail. Know why? It's either an issue of motivation or information. Girlfriend University is committed to making sure its students are part of that successful 50 percent by providing education, information and inspiration. Our core curriculum of Success Panel, Entrepreneurial Mindset and Business Intensives lock in your marketing know-how and strategy to make sure your choices and investments are in line with the results you want.



"Many of our clients come to us after spending a boatload of money on things that didn't work. Our vision to provide the consulting and education to make the most out of our clients' investment of time and money," says Jodi Low, Co-Founder of Girlfriend University. "Successful business people do what unsuccessful people don't do, which means that successful people blaze a trail for themselves by changing their approach when needed and taking action on the things that will make a difference. Our belief is that with knowledge comes success, and that's what we do at Girlfriend University. Sign up for a class at girlfrienduniversity.com or call the GU concierge at 480.278.7200 to find out how the girlfriends can help you create the success you deserve.