Written by Ashley Loose

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While a woman's wedding cake is usually the most elegant and beautiful design she could choose aside from her dress, treating her soon-to-be husband is something she shouldn't forget to also cross off her list.



Groom's cakes for weddings are incredibly popular and, according to two cake shops in the Valley, are huge sellers and very fun to help choose and create.

Tammie Coe, from <u>Tammie Coe Cakes</u> in Phoenix, said that on average, for every four wedding cakes they design, they also get the privilege to make one cake for the groom. At <u>Classic Cakes and Confections</u>, Neil Levinson reported selling, on average, between 100 and 150 of these masculine desserts per year.

Groom's cakes are often created especially for the groom to honor and celebrate him on his special day. Often times, his favorite pets, sports teams and hobbies are the best sellers for the groom's cake.

"We just did a mallard duck," Coe says, highlighting one of the favorites from her cake shop, along with traditional hobbies, dogs and even cigar boxes.

At Classic Cakes and Confections, they recently designed a cake resembling a basket of chicken wings made with Rice Krispies. They've also done footballs, sports teams, scuba gear and even a 1968 Shelby Cobra.

"We've done everything," Levinson says. "[Groom's cakes] are always the fun ones to do...They're catch-you-off-guard cakes that everyone talks about."

Even if the bride isn't completely sure of what to design her hubby's cake after, Coe suggests that "masculine colors and metallics are great for men" and that any design can be made into a manly cake.

Both bake shops suggest that the bride make sure she knows about his history and favorite things. Be sure to know his favorite colors, interests and things that are special to him.

"Maybe a favorite car he had to sell because they're getting married," Levinson says, jokingly. "It should be something memorable for him, his friends and his groomsmen."

Groom's Cake Ideas

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Buying a groom's cake adds another element of fun and admiration to a wedding, and allows the wedding to be a little more focused on the groom.

"The bride wants to celebrate the groom, too. The wedding is usually all about her," Coe says. "It's totally considerate."

Photo Credits: Tammie Coe Cakes and Classic Cakes and Confections