

## Scottsdale's New iPic Theater Raises the Cinema Bar

Written by Arizona Foothills Magazine

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**Dinner, drinks AND a movie at the same time, sign me up! Movie-goers get excited; a state-of-the-art movie theater is causing a scene at Scottsdale Quarter. The new iPic Theaters has introduced a unique movie-watching experience exclusively to Arizona and we can't wait to get you the inside scoop.**



iPic is everything you wanted in a theater experience plus more than you could ever imagine. From gourmet popcorn and a full food and beverage menu, to ultra-plush seating with complimentary pillows and blankets, iPic Theaters has truly raised the bar.



Whether it's the chinois chicken salad rolls or the burger trios, all menu items are made in their in-house kitchen with the freshest ingredients available. iPic's bartender mixologists have created the most delicious concoctions made only with organic produce and ingredients. The Passion Fruit-Blood Orange-Pomegranate Margarita is a movie-goer favorite! If your mouth isn't watering yet, maybe a warm beignet served with chocolate or raspberry dipping sauce will. Also keep in mind, there's a discounted menu every Tuesday for the ultimate happy-hour.



The Salt Ultra Lounge is another fun iPic feature. The bartenders at the Salt Ultra Lounge will rim your drink glasses with eight different salts for an added punch! Reasonably priced beverages range from \$9-\$13 and food items are all under \$20.

When walking into the theater you'll be greeted with 31-inch-wide leather lounge chairs with conveniently placed tables for eating. Gold class seating offers microfiber, reclining lounge chairs. Best of all, seating is assigned, so you can leave the worrying at the door! iPic recommends reserving online for optimal seating. The technology is also above par, using the best in digital technology, sound and 3D. Servers are well versed in wine and food pairing and will make your movie experience one to brag about.

Cost of tickets range from \$14 to \$17.50 for Premium Seating and \$17.50-\$25 for Gold Class Seating. **Sign up to be a member and receive ticket discounts, members-only event invites and other unique experiences. Membership is free and if you sign up between now and Dec 16 you'll get your first iPic movie experience free of charge! [Click here](#) to sign up today!**

If it seems too good to be true, try iPic out for yourself! Don't miss the grand opening on Friday, December 17.

iPic Theaters is located at Scottsdale Quarter: 15257 N. Scottsdale Rd.