

Think Pink

Written by Written by Melissa Larsen

Tuesday, 28 September 2010 16:38 - Last Updated Tuesday, 28 September 2010 17:02

Each October, we can always count on some of our favorite brands to break out the pink in honor of Breast Cancer Awareness Month. Whether you're a beauty buff, a domestic goddess or simply just wanting to do some good for a worthy cause, take a look at these 10 treasures that raise money for breast cancer organizations.



You Light up My Life

Next time you're invited to a housewarming party, consider gifting the new homeowners with a present that not only smells heavenly but also does some good: the **Pink Sugar Cookie Candle**. A portion of the proceeds aid the Breast Cancer Research Foundation. \$18.

www.goldcanyon.com.



Come Rain or Shine

Though we might not see much rain in the Valley, the lovely **Gerbera Daisy Umbrella** is still a must-have for monsoon season. Plus, 20 percent of the proceeds from this brolly go to the National Breast Cancer Foundation. \$25. www.unique-vintage.com.



Seeing is Believing

Oakley realizes that breast cancer doesn't just impact the older generations. With its stylish black-and-pink **Hearsay Glasses**, the popular brand will donate proceeds to the Young Survival Coalition, the only nonprofit network focused on the concerns and issues unique to young women affected by the disease. \$200. www.oakley.com.



What a Pal

Thought the concept of friendship bracelets had to end in junior high? Think again. The hand-woven **Links of London Breast Cancer Awareness Thin Friendship Bracelet** is a great way to show you care—even as a grown-up. A portion of the sales go to The Breast Cancer Research Foundation. \$180. www.bloomingdales.com.



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For Him

Let your man get in on the awareness action. The sleek **Pink Ribbon Cycling Jersey** by Hincapie protects bikers from UV rays, is club-cut for a roomier fit, has pockets that can stash riding essentials and, most importantly, features the Pink Ribbon Shop's jumbo swoosh ribbon. \$90. www.pinkribbonshop.com.



Cheers!

Not only does Honest Tea plan to donate \$100,000 to Susan G. Komen for the Cure this year, but its new **Passion Fruit Green Tea with Maqui Berry** features cancer-fighting antioxidants. About \$2. www.honesttea.com.



Write On

There's nothing sweeter than good, old-fashioned snail mail, especially when a portion of all proceeds from these **Pink Server Notecards** go to the National Breast Cancer Foundation. \$13-\$18. www.bloomdesigns.com.



So Fresh, So Clean

Eco Clean will donate 30 percent of the monthly sales from its All Purpose Cleaner to CANCER101. The environmentally friendly spray is not only good for the earth but doesn't pose any harm to users as it's nontoxic and made of plant- and sugar-based surfactants. \$4. www.alice.com.



About Face

Ole Henriksen **African Red Tea Foaming Cleanser** will have you looking fresh and fabulous—not only because of its anti-aging abilities but because purchasing the cleanser means you donated to Susan G. Komen for the Cure, resulting in a do-good glow. \$30. www.olehenriksen.com.

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Pucker Up

Help kiss breast cancer goodbye! The **Pink Hope Lip Gloss**, from Youngblood Cosmetics' founder and breast cancer survivor Pauline Youngblood Soli, packs plenty of pucker-worthy moisture and hydration, and its proceeds benefit the National Breast Cancer Foundation. \$21. 212.223.4694, www.theplazabeauty.com.