Written by Melissa Larsen

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This Wednesday, Nov. 22, marks the highly anticipated tree lighting at Fairmont Scottsdale Princess and the kickoff to the resort's annual holiday festival, Christmas at the Princess. In addition to spreading holiday cheer to locals and visitors, this year Christmas at the Princess aims to make a difference for foster children via the #LoveUp Foundation. Here are six ways to benefit the foundation this holiday season at Christmas at the Princess.



- 1) Attend tree lighting ceremony Thanksgiving Eve with a \$25 suggested donation to #LoveUp per car (guests receive full access to festival and tree lighting ceremony with donation).
- 2) Book a #Love Up holiday room package with a portion of the proceeds donated to Cox Charities to benefit #LoveUp (see package details below).
- 3) Skate at the Desert Ice Rink (a portion of each skate session benefits #LoveUp).
- 4) Bring a unwrapped gift to the Princess drop-off box to share with #LoveUp kids this holiday season.
- 5) Purchase a #LoveUp T-shirt in resorts Provision store.
- 6) Text to give "LoveUp" to 41444.

Accommodations in a luxuriously appointed Fairmont Room:

- \$50 daily resort credit valid for use at: Well & Being Spa, holiday shopping at any Fairmont retail outlet, all resort food and beverage outlets or ice skating
- Exclusive commemorative #LoveUp teddy bear (1 per stay)
- Up to 2 Adult and 3 Child passes, providing 'VIP lane access' to select Christmas at the Princess attractions
- One-hour early access to designated festival amenities, including:
- Photos with Santa (photo package fees apply)
- Private holiday character meet-and-greet
- Skating at Desert Ice Skating Rink*, Frosty's Ferris Wheel, Polar Glide Ice Slide and Christmas Carousel

Rates starting from \$199

Availability: Between Wednesday, November 22 and Sunday, December 31, 2017, subject to availability.