

## Key to the Cure Sponsor

Written by Arizona Foothills Magazine

Thursday, 04 October 2012 10:07 - Last Updated Thursday, 04 October 2012 10:25

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Meet Erik Peterson, a Key to the Cure sponsor, as he shares his involvement with the organization.

### **How did you get involved with Key to the Cure?**

Michael Dee introduced me to Vicki Vaughn who introduced us to the cause.

### **Are you involved with any other charities?**

St. Mary's Food Bank, Phoenix Children's Hospital, Southwest Center for AIDS/HIV

### **How are you sponsoring Key to the Cure?**

Diva Level

### **What do you hope the future holds for Key to the Cure as far as your sponsorship?**

We would always love to do more, but it is a challenge every year to balance our contributions

### **Below are some fun facts about Erik:**

#### **I was born...**

in Chicago, IL Sept. 4, 1970

#### **My favorite thing about Arizona...**

the great weather.

#### **I'm listening to...**

Coldplay "Paradise."

#### **My family...**

consists of my wife Kimberly, daughter Noelle (7) and son Ridge (9).

#### **If I could have dinner with anyone, it would be...**

Frank Lloyd Wright.

#### **One thing I cannot live without...[Erik]**

passion – it is what keeps me going every day.

#### **When I was younger, I wanted to be...**

an astronaut.

#### **I'm inspired by...**

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Louis Sullivan and Frank Lloyd Wright.

### **The one person who motivates me is...**

my wife.

### **If I could change anything in the world, it would be...**

bad attitudes.

### **The perfect day would be...**

playing with my children all day.

### **My first job was...**

caddie at our local country club.

### **My favorite escape...**

Bora Bora.

### **My life...**

is blessed.

### **I'm currently working on...**

the largest home in North America under construction.

### **Always...**

treat others as you would like to be treated.

### **Never...**

give up.

To learn more about Key to the Cure, visit [tgenfoundation.org](http://tgenfoundation.org).