

Presidential Pools Hosts “Holiday Photos” Event Benefitting Toys for Tots

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[Presidential Pools & Spas](#) is spreading holiday cheer and community spirit with its upcoming “Holiday Photos for a Cause” event on November 8 from 9 a.m. to 3:30 p.m. The celebration will take place at the company's Gilbert Pool Park, located at 525 E. Baseline Road, directly next to its headquarters.

Guests are invited to enjoy a complimentary professional holiday photoshoot provided by Sweetface Photography. In exchange, participants are asked to bring one new, unwrapped toy valued at \$20 or more to support Toys for Tots. Each 10-minute session will include 5-10 professionally shot photos, delivered the following day - ideal for holiday cards or treasured family keepsakes. Attendees can select from two themed backdrops: a cozy festive fireplace scene or a classic backyard pool setting.



In addition to the photoshoot, the event will feature a complimentary carne asada lunch, vendor pop-ups for early gift shopping, and opportunities to meet with Presidential Pools' key partners US Grass & Greens, specializing in turf solutions; Pentair, a leader in pool equipment; and Clear Comfort, known for its safe water sanitization systems. Confirmed vendors for the holiday pop-up include Love Dog, which will offer its signature holiday dog accessory boxes.

“We’re thrilled to open our pool park for a fun-filled and meaningful day that gives back to families in our community and Toys for Tots during the holidays,” said James Frabasilio, owner of Presidential Pools. “Many people don’t realize that we have this large, beautifully-designed pool park right next to our Gilbert showroom. It’s not only the perfect setting for holiday photos, but an incredible place to get backyard inspiration and see firsthand the different pool design and technology options available.”

For more information and to reserve a photo session and preferred backdrop, visit presidentialpools.com.