Written by Mallory Gleich
Thursday, 01 May 2025 11:06 - Last Updated Thursday, 01 May 2025 12:11



This May, in honor of Mental Health Awareness Month, Red. White & Brew is partnering with the Arizona nonprofit M.I.K.I.D. (Mentally III Kids in Distress) to support children's mental health. Guests dining at the Mesa and Prescott locations can take part in the "Dine & Donate" initiative, where proceeds from select menu items will directly benefit M.I.K.I.D.'s family-centered mental health programs for youth.

From May 1 through May 31, the restaurant will donate \$2 from each Lemon Basil Chicken entrée and \$1 from each pint of Church Music IPA sold. These contributions help fund support services, prevention education, and family reunification efforts for children navigating behavioral health challenges.

Red, White & Brew General Manager Paul LaMarca emphasized the restaurant's commitment to the community, saying they're honored to stand behind a cause that strengthens families. M.I.K.I.D.'s Patrick Winters expressed gratitude for the collaboration, noting that local business support plays a vital role in breaking mental health stigma.

"We're proud to be more than just a neighborhood restaurant. We're part of the Arizona community," LaMarca said. "Supporting children's mental health through M.I.K.I.D.'s programs is something we're honored to stand behind."

Funds raised during the month will also support M.I.K.I.D.'s benefit concert in September, furthering efforts to raise awareness and resources for children's mental health in Arizona. The Dine & Donate campaign is available all month long during regular business hours at Red, White & Brew's Mesa and Prescott locations. Learn more at rwbaz.com.