

Two Valley Foundations Join to Raise \$20,000 Through “The Unbreakable Challenge”

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The [David R. Sellers Foundation](#) (the 501(c)3 arm of [LGE Design Build](#)) has partnered with the Scott Keppel Foundation to raise \$20,000 towards their mission of helping those impacted by cancer, obesity, domestic violence and/or helping local pet shelters. The fundraising campaign titled “The Unbreakable Challenge” brought people together through a community strength training session, while educating participants on the importance of physical fitness and holistic health.

“Through The Unbreakable Challenge, we wanted to show that we can come together as a community and that we are unbreakable, especially in the face of the pandemic which left so many feeling isolated and lost,” Keppel said. “With the launch of our very own 501(c)3 (The Keppel Foundation), we plan to have events around each of our four pillars: pets, battered women, cancer and obesity.” Keppel is the owner of [Scott’s Training Systems](#) (STS), a team of fitness and nutrition coaches based in Chandler, Ariz.

“Our Foundation has had a relationship with Scott Keppel and STS for many years and we were delighted to match the \$10,000 they raised with another \$10,000 from LGE Design Build,” said David R. Sellers Foundation Director Carrie Masters. “Not only does STS provide personal training for many of LGE’s employees but Scott and his team have been staunch supporters of our many fundraising efforts over the years.”

Founded in 2014, the David R. Sellers Foundation has funded over 60 organizations. During the COVID-19 crisis, it funded numerous organizations including Global Orphan Hope, UMOM, Phoenix Rescue Mission, Child Crisis Center, The Joy Bus, Children’s Advocacy Center of Collin County, Arizona Cancer Foundation for Children and Amanda Hope.