



## **FORD MOTOR COMPANY, HURRICANE HARBOR AND DUNKIN' PARTNER ON 9TH ANNUAL 'FILL AN F-150' WATER DRIVE BENEFITING THE SALVATION ARMY**

*Receive Half-Off Voucher to Hurricane Harbor Phoenix and Free Medium Coffee and Classic Donut at Valley-wide Dunkin' locations by Dropping Off Case of Bottled Water 5/7-5/23/21*

Ford and its philanthropic arm, Ford Motor Company Fund, are teaming up with Six Flags Hurricane Harbor Phoenix and Valley-wide Dunkin' locations to launch the 9th annual **Fill an F-150 Bottled Water Drive** and help The Salvation Army provide vital hydration throughout the hot summer months.

From May 7 through May 23, all 13 Metro Phoenix-area Ford dealerships are collecting cases of water to support The Salvation Army and its Emergency Disaster Services program, which provides hydration, respite and safety information to those in need at heat relief stations in Metro Phoenix on days with excessive heat warnings. According to Maricopa County Public Health, there were a record 207 confirmed heat-associated deaths in Maricopa County in 2020, with more cases still under investigation.

"The Salvation Army considers the scorching Arizona heat our natural disaster, so it is an Emergency Disaster Services response, and bottled water donations are vital to the effort," said Maj. David Yardley, The Salvation Army Metro Phoenix Program Coordinator. "This water drive is just one of the many amazing ways Ford and Ford Fund have supported the Army over the years, and we are also grateful to Hurricane Harbor and Dunkin' for joining the cause this year. Tens of thousands of people will receive life-saving hydration because of this partnership."

Hurricane Harbor Phoenix will provide a half-off any day general admission coupon (good for up to six admissions and redeemable online) to each person who donates at least one case of water (standard 16.9 oz., 24 or more bottles) at any metro Phoenix-area Ford dealership. The discounted daily admission coupons are redeemable during the 2021 season. In addition, Dunkin' will provide a coupon for one free medium coffee and one free classic donut redeemable through June 2021 (limit of one coupon per person; must donate 1 case of 24 or more bottles). Quantities for both offers are limited.

Ford's goal is to collect 150,000 bottles of water during the water drive in support of The Salvation Army. To date, the Ford Fill an F-150 water drive has collected approximately 750,000 bottles of water for The Salvation Army. Administered by the Ford Fund, Ford will jumpstart the drive with a \$20,000 grant in support of the water drive and other Salvation Army programs courtesy of Ford's Operation Better World Phoenix program.

"This is our 9th annual water drive in partnership with The Salvation Army, which is very much in line with Ford's mission to serve the communities where we do business and help those in need," said Brad Jones, Phoenix regional manager for Ford Motor Company. "We hope our Ford customers – and those new to Ford – will stop by a dealership with their water donation

## 9th Annual Ford "Fill An F-150" Water Drive Starts May 7th

Written by Tyler Hollis

Thursday, 06 May 2021 12:02 - Last Updated Thursday, 06 May 2021 12:07

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and, in turn, get a little fun out of their good deed with discounted admission to Hurricane Harbor and a free delicious coffee and donut at Dunkin'."

Those interested in donating a case of water in support of the Fill an F-150 Water Drive may drop off water at any of the following 13 Valley Ford dealerships May 7 through May 23, 2021:

- AutoNation Ford of North Scottsdale, 8555 E. Frank Lloyd Wright Blvd., Scottsdale, AZ 85260 (480) 991-3333
- Bell Ford, 2401 W. Bell Road, Phoenix, AZ 85023 (602) 866-1776
- Camelback Ford, 1330 E. Camelback Road, Phoenix, AZ 85014 (888) 264-1851
- Chapman Ford, 3950 N. 89th St., Scottsdale, AZ 85251 (480) 420-1460
- Earnhardt Ford, 7300 W. Orchid Lane, Chandler, AZ 85285 (602) 893-0000
- Jones Ford Buckeye, 24600 W. Yuma Road, Buckeye, AZ 85326 (623) 386-4429
- Larry H. Miller Ford Mesa, 460 E. Auto Center Drive, Mesa, AZ 85204 (480) 569-7713
- Peoria Ford, 9130 W. Bell Road, Peoria, AZ 85382 (623) 977-8888
- Robert Horne Ford, 3400 S. Tomahawk Road, Apache Junction, AZ 85219 (480) 474-2500
- Rodeo Ford, 13680 W. Test Drive, Goodyear, AZ 85338 (877) 746-1110
- Sanderson Ford, 6400 N. 51st Ave., Glendale, AZ 85301 (623) 842-8600
- San Tan Ford, 1429 Motorplex Loop, Gilbert, AZ 85296 (480) 621-3700
- Surprise Ford, 16825 W. Waddell Road, Surprise, AZ 85388 (623) 792-2522