



Phoenix Children's Asks Community to Step Up to Stop Cancer
Chip into Fight the No. 1 Deadliest Childhood Disease Throughout September

Cancer kills more children than any other disease. At [Phoenix Children's](#), 430 children were newly diagnosed with cancer in 2019. The hospital's [Center for Cancer and Blood Disorders](#) (CCBD) had more than 30,602 appointments in 2019, a 35% increase in the past 10 years.

Cancer doesn't stop during a pandemic, and the need for Phoenix Children's Hospital to fight this disease is consistent and ongoing. That's why the Phoenix Children's is asking the public to **Step Up** to stop cancer and help raise much-needed funds during September's Childhood Cancer Awareness Month. The campaign brings together individuals and businesses in the Valley to fund critical care at the CCBD, including research, equipment, and patient care. There are many ways you can join the movement to stop childhood cancer.

Donate. #StepUpWithPCH and make a donation of any amount to the Center for Cancer and Blood Disorders.

Fundraise. Start a movement against childhood cancer by getting your family, friends, and colleagues involved, or donate to a friend's **Step Up** fundraiser.

Dine or shop. Several Valley businesses are stepping up by donating a portion of proceeds or allowing customers to donate at the register, while other businesses are generously participating as a Partner/Sponsor:

Arizona Football
Anytime Auto Glass
Booker Boards (Billboard)
Camarillo VW, Hyundai and Kia
Cubblions Auto Spa
Copper State Credit Union
Coulter Cadillac
Datsun
Fabrizio Arizona
Independent Newspapers
Layton Construction Five for the Fight
Massage Envy
MI Windows/Mirrors
Plexitix Now Times
State Forty-Eight
Telenorodo
Zoo

To find out how you can get involved in **Step Up**, visit www.StepUpWithPCH.org.

About Phoenix Children's Hospital

Phoenix Children's Hospital is Arizona's only children's hospital recognized by U.S. News & World Report's Best Children's Hospitals. For 37 years, Phoenix Children's has provided world-class inpatient, outpatient, trauma, emergency and urgent care to children and families in Arizona and throughout the Southwest. As one of the largest children's hospitals in the country, Phoenix Children's delivers care across more than 75 pediatric specialties. Recognized specifically for its patient-focused innovation, medical education, growth and research, Phoenix Children's was named Business of the Year and Exceptional Innovator by the Greater Phoenix Chamber in 2018. For more information about the hospital, visit phoenixchildrens.org.