

Written by Written by Caley Goldblatt/Interview by Veronica Jones

Monday, 02 August 2010 12:49 - Last Updated Monday, 02 August 2010 14:33

Every since he was little, Marc Soloway would draw houses. "Probably from the age of 9 or 10, I knew I wanted to become an architect," he says. After completing more than 750 projects with his architectural firm Soloway Designs, Inc. all we can say is mission accomplished. Soloway was brought to his current home of Tucson from California to attend the University of Arizona. Not only did moving to Arizona give him his diploma, but also his wife, followed by two children Sydni, 8, and Camden, 5.



In 1996, he started Soloway Designs in order to create a firm where the client is the focus and creating their particular dream house is the challenge. Soloway says, "I have always been told our firm is void of the ego that is in architecture. We really do listen to the client about what they want. We will always give our professional opinion on their ideas whether good or bad. In the end, it is not our house and we will design the best house for each individual person." This philosophy is simple: They give the people exactly what they want. Each development is original and creative because the client becomes the inspiration for the house. Ninety percent of Soloway's projects are residential but the firm has also completed larger-scale developments like day spas, car washes, men's clubs and a hotel in San Carlos.



A 55-hour, four-day work week might sound crazy, but it's worth it to have an extra day to spend exclusively with his kids. And you may wonder exactly what his favorite part of being an architect is. "I have to be honest: It is always when the client cannot believe how much they love their house. It is one of the best feelings that we made their dream a reality."



<http://www.soloway-designs.com>.