

Best Of Our Valley Winner's Reception a Huge Success

Written by Arizona Foothills Magazine

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March 26, 2010 (Scottsdale, Ariz.)— There's nothing more fun than winning, which was made clear at *Arizona Foothills Magazine's* first-ever Best Of Our Valley Winner's Reception. More than 400 local businessowners, Valley VIPs, media, marketing execs and PR gurus turned out for the social and networking event of the season, a cocktail party at Sassi restaurant held to honor the 115 individuals who won categories in the AZFoothills.com Best Of Our Valley Contest.

Event highlights included performances by the Best Local Band, The Mike & T Band, delicious appetizers and vino from three-time winner Sassi, Best Of winner stations, special custom-made awards and a "gloating station" for winners to pose together for photos. Everyone enjoyed custom "Best Of" cupcakes and a cool read- the March 2010 Best Of Our Valley issue featuring each and every Best Of Our Valley winner.

Three galleries of Best Of event photos can be seen [here](#), on AZFoothills.com.

Footage of the event can be seen [here](#) on ABC15.com.

The Best Of Our Valley Web contest ran for 90 days last fall and covered categories like Dining and Wine, Health and Self, Services & Professionals, Resorts & Travel, Kids, Shopping and more. Each section featured sub-categories like Best Italian Restaurant, Most Glamorous Place to Party, Most Influential Man and Best Homebuilder. **Click [here](#) to see all the winners.**

The March Best Of Our Valley issue mentioned all the 2010 winners. To nominate a business for the 2011 Best Of Our Valley contest, please e-mail bestof@mediathatdeelivers.com.

"Sassi was the perfect venue, and we were thrilled with the turnout," says President and Publisher Michael Dee, "This is only the beginning, and we can't wait to get started on our Best Of 2011 nominations."

AZFoothills.com is the Valley's fastest-growing Web site. *Arizona Foothills Magazine* and *Arizona Foothills Online* are dedicated to providing resourceful information on dining, entertainment, homes, fashion, culture and events in Arizona. *Arizona Foothills Magazine* is published monthly and is audited by the Audit Bureau of Circulations (ABC).

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