

Media That Deelivers, Inc. Announces Suzanne Koch as Senior Travel Editor For All Ou

Written by AZFoothills.com

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Scottsdale, AZ (March 26, 2018) — Media That Deelivers, Inc. has announced that Suzanne Koch will become Senior Travel Editor for all of its media outlets including InMexico, Arizona Foothills Magazine and the recently announced InHawaii (slated for a summer launch). In her new role, Suzanne will oversee all travel-related content across Media That Deelivers's digital, print and social platforms. She will oversee all content for InMexico and InHawaii and will take over the Stays blog on AZFoothills.com. Suzanne recently served as Editor In Chief of InMexico where she played a critical role in launching and growing the luxury travel source over the past few years.

"Suzanne has such talent along with taste and she understands luxury travel. It's not all the same and we are proud to have her lead our team to the next level," says Michael Dee, President and Publisher.

The Scottsdale-based media company already has a solid reputation of producing many titles in its luxury collection of magazines including the monthly *Arizona Foothills Magazine*, quarterly *Society*, and annual *InArizona* and *InMexico*. They also dominate the online world with azfoothills.com, one of the top 20K ranking websites in the U.S. and the No. 1 media company for female readers in Arizona along with inmexico.com, a bilingual site featuring the latest news on luxury travel in Mexico.

"I'm excited to be able to work on even more travel content. I love exploring new places. I've enjoyed working on InMexico and am looking forward to being able to work more locally and regionally with some of the top resorts as well as launch InHawaii, another amazing destination," says Suzanne Koch.

InMexico recently released its third annual print issue and has plans to soon reveal a new, revamped website that will be more travel-friendly for readers. The brand is targeted towards affluent readers likely to travel to Mexico and is the ultimate source for the best things to see and do in popular destinations like Los Cabos, Puerto Vallarta and Punta Mita, Playa del Carmen and Tulum. Like InMexico, InHawaii will also be targeted towards affluent readers likely to travel to Hawaii and will cover the six major islands and all the top luxury things to see and do on each. The website is planned for a summer launch and the first annual print issue of *InHawaii* is slated for early 2020.

The Stays blog on azfoothills.com is updated daily and covers the most luxurious resorts and escapes in Arizona and other popular destinations in the Western region of the U.S. From sunny SoCal resorts and luxury ski lodges to Scottsdale retreats and mountain escapes, the Stays blog is the ultimate go-to for luxury getaways in the West.

For more, visit azfoothills.com and inmexico.com.

Media That Deelivers, Inc.

Scottsdale-based Media That Deelivers, Inc. (www.mediathatdeelifers.com), is a leading luxury magazine publisher that produces many titles in its luxury collection of magazines, including the monthly *Arizona Foothills Magazine*, annual *InArizona*, Arizona Foothills Tucson Online, *InMexico Magazine* and InMexico.com.