

## Media That Deelivers Inc. Announces New Golf Editor

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**Scottsdale, AZ (October, 2007) - Media That Deelivers, Inc., is proud to announce the arrival of their new golf editor, Nichole Brophy.**

Brophy will embark on this new position in December 2007. She has written for many Media That Deelivers publications, including Arizona Foothills Magazine, Arizona Foothills Tucson Magazine, Estates West, Estates West Golf Living and many of the company's custom resort publications. She also has a solid freelancing background, having written many golf features for the Arizona Republic. "I feel there is no better place in the world than Arizona for golf," said Brophy, "I'm ecstatic about becoming the new golf editor for Arizona Foothills Magazine.

"Established in 2005, Estates West GOLF LIVING focuses on luxury golf travel, exclusive fairway communities and the lifestyle and spirit of the game of golf. Additionally, cover stories spotlight celebrity golfers and luminaries in the game, such as Dennis Quaid, Greg Norman, Gary Sinise and Robert Trent Jones Jr. With a circulation and editorial concentration on the "avid/affluent golfer" in the West, Estates West GOLF LIVING delivers a high-quality, well-written magazine to a highly targeted readership of upscale golfers and their families.