

Media That Deelivers, Inc. Unveils INArizona for Super Bowl Release

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Scottsdale, AZ (October, 2007) - Media That Deelivers, Inc. Unveils INArizona for Super Bowl Release.

Media that Deelivers, Inc. is pleased to unveil the newest publication to join the Luxury Collection. "This is the perfect tool to reach Arizona visitors," said President and Publisher Michael Dee, "I continually have people asking me how to really 'get in' the Arizona market for such a busy season, and this will be the ideal way."

INArizona will be distributed for free throughout the Valley, at Sky Harbor Airport in terminals, baggage claims, and rent-a-car locations, local resorts, boutiques and restaurants.