

Arizona Foothills Online Hits Reach Record High

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February 2008 (Scottsdale, Ariz.) - Arizona Foothills Magazine's website is showing rapidly growing online hits, increasing more than 600 percent since its web re-design.

The new feature-rich site has daily updates, making for fresh content and beautiful, evolving pages. Online galleries of Valley event photos are animated and ever changing, with eleven new albums posted in only the past week. Other highlights include hot fashion spreads, tastes of feature articles and master event calendar where readers can RSVP to the hottest parties. "With all the event listings and photos, Hot Lists and articles that are constantly updated, we hope that Valley citizens will want to check out what's new every day," says Online Marketing Manager and Editor Jackie Stahl. "January page views were very high, but with last week's record breaking hits per day, February should be even higher."

For information on advertising, please contact Monica Gronlund at mgronlund@mediathatdeelivers. Arizona Foothills Magazine, with a readership of 374,000 and a distribution of 50,000, is Arizona's leading lifestyle magazine. The magazine has the highest in-state distribution and can be found across the United States and Canada. Arizona Foothills Magazine is dedicated to providing resourceful information on dining, entertainment, homes, fashion, culture and events in Arizona. Arizona Foothills Magazine is published monthly and is audited by the Audit Bureau of Circulations (ABC).

Scottsdale-based Media That Deelivers, Inc. (www.mediathatdeelivers.com) is a leading luxury magazine publisher that produces 11 titles in its Luxury Collection of magazines, including the monthly Arizona Foothills Magazine, bi-monthly Arizona Foothills Tucson, bi-monthly Estates West Magazine and annual Arizona Foothills Architecture & Design. The company also publishes an array of custom products for world-renowned organizations such as the Arizona Biltmore Resort & Spa, The Boulders Resort and Golden Door Spa, the Pointe Hilton Resorts and now four JW Marriott Resorts.