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February 2008 (Scottsdale, Ariz.) - Media That Deelivers, Inc. President and Publisher Michael Dee is honored to address key professionals in the publishing industry as a speaker at the Folio Magazine national publishing summit on February 22. Folio is a national monthly publication that focuses on the magazine industry, providing readers with creative editorial ideas and business development.

The 2008 summit will be at the Doral Golf Resort & Spa in Miami, Florida on February 20 through 22. The annual retreat is for professionals in the publishing world, and will discuss progressions and the ever-changing facets of the business. As one of only a few keynote speakers, Dee will discuss several topics, including acquiring standing publications, spending money to make money and making local magazines work. Other speakers include publishers and editors from the Wall Street Journal, ESPN Publishing, U.S. News & World Report, and CNNMoney.com. View Dee's Folio speaker profile at www.foliosummit.com/faculty/index.htm#Dee.

"Our successes have been acknowledged by clients and readers for years," says Dee. "It is so great that a tremendous, national authority like Folio is also taking notice of our hard work. I really feel our company has reached a new level with this recognition."