

## Arizona Foothills Online Keeps on Climbing

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**April 2008 (Scottsdale, Ariz.) - Arizona Foothills Online continues to raise the bar - with traffic increasing more than 850% in the past four months and a record-breaking number of hits in March, the possibilities and growth are endless!**

The feature-rich site has daily updates, making for new info and photos every time. Galleries of Valley event photos are updated weekly and draw the most traffic of all the pages. Other notable sections include Hot Lists of Valley secrets written by AFM experts and editors, tastes of feature articles and our master event calendar, which readers can use to RSVP and get on VIP lists for the Valley's hottest events.

"Our photographers are now at nearly every newsworthy event in the Valley," says Online Marketing Manager and Editor Jackie Stahl, "which makes our constantly updated AFM Gallery the best place to find your event photos or just check out what's happening around town."