

Arizona Foothills Magazine's Designer Showhouse Sees Success!

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Monday, 20 April 2009 13:40 -

April 20, 2009 (Scottsdale, Ariz.)— Arizona Foothills Magazine's Designer Showhouse has seen an increasing number of visitors each weekend, with nearly 500 attending this weekend, April 18 and 19, raising nearly \$9,000 for SW Center for Human Development.

The event began April 4, with public tours each weekend in April. Each weekend in April has benefited different charities. The Showhouse has seen press on ABC15, AZ Family, FOX and through Valley newspapers, and can be seen as the feature story in the April issue of *AFM*.

"The Showhouse is a fundraising machine," says President and Publisher Michael Dee, "even during busy weekends and tough times, people love to tour luxurious homes."

Haven't seen the home yet? You still have one more chance- the last tour weekend will be April 25 and 26, benefiting Xavier College Preparatory Academy's Scholarship Fund. Tickets are \$25 each or 2/\$40, and can be bought at the door or pre-ordered by calling 480.368.5741. A complimentary shuttle will bring guests to the home from the Montelucia Resort & Spa, 4949 E. Lincoln Dr., in Paradise Valley.

Arizona Foothills Magazine (www.arizonafoothillsmagazine.com), with a readership of 374,000, is Arizona's leading lifestyle magazine. The magazine has the highest in-state distribution and can be found across the United States and Canada. *Arizona Foothills Magazine* is dedicated to providing resourceful information on dining, entertainment, homes, fashion, culture and events in Arizona. *Arizona Foothills Magazine* is published monthly and is audited by the Audit Bureau of Circulations (ABC).

Scottsdale-based Media That Deelivers, Inc. (www.mediathatdeelivers.com) is a leading luxury magazine publisher that produces 11 titles in its luxury collection of magazines, including the monthly *Arizona Foothills Magazine*, bi-monthly *Estates West*. The company also publishes an array of custom products for world-renowned organizations like the Arizona Biltmore Resort & Spa, The Westin Kierland, and now five JW Marriott Resorts.