Written by Written by Claire Perkins
Monday, 15 June 2009 09:58 - Last Updated Friday, 19 June 2009 14:04

A large majority of the population thinks only of the fashion available right in front of their face- in stores, in magazines and online. People hardly even realize how far ahead the fashion industry.



If you happen to work for a magazine publisher, you need to think ahead. Far ahead. For those of us who are completely over Spring '09 fashion and have prepared attack plans for the Fall/Winter shopping season already, the 2010 Resort shows are timely and welcome mini-collections to help us see where the future of fashion is headed.

#### Michael Kors

One of the few collections we've seen that could actually be worn at a resort, Michael Kors' line is the epitome of that classic American sportswear he's known for. We're loving that Kors is bringing back the "power woman" style he is so good at- wide belts, bold colors and structured jackets showcase his style at it's best. And his high-heeled gladiators? To die for!





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#### Chanel

We weren't sure at first if we were looking at photos of Chanel's Resort collection or a re-enactment of the Boston Tea Party, but underneath the colonial tri-tip hats and capes lie some fierce fashion moments. High-waisted swimwear, black and white stripes and silent-movie hair are all a nod to Coco Chanel's travels through Venice in the early 1900's. Wearable? Not entirely. But completely poetic.









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#### Gucci

Though these pieces are fairly simple and safe, we do love Gucci for producing fashion women across the globe would actually love to wear. Of all the collections, this makes the most sense for modern, young fashionistas. The little black dress would be worn to death, if we were ever lucky enough to have it in our closet.









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#### Marchesa

Marchesa is famous for it's evening wear, so vacation-ey sportswear probably will never be in the cards. But the line is so formal, it deviates from the entire concept of resorts! Relax, Marchesa! We are a sucker for Grecian drapery, however, so we'll let it slide just this once.









#### Dior

These looks are hardly fit for a resort, barely connected to one another, and look like they were just pulled out of a trunk found in an attic-What's your message, Galliano? Unless it's old ladies lunching in the late 50's, we aren't sure what to make of this. Maybe if the model weren't so scary we could imagine these pieces working on human beings.

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#### Chloe

How long did this take you to design, Hannah MacGibbon? While the mini-collection looks to skew much older than it has in the past, and seems to have been thrown together in one afternoon by interns, there are individual pieces we love. The tomato-red skirt is striking and fun, the handbag looks buttery and soft and wooden platforms are always approp.

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#### Diane Von Furstenberg

Capitalizing on the crazy fabric-matching skills she is known for, Diane Von Furstenberg takes us on a journey of florals, tiers of colored ruffles, zig-zag coats, watercolor polka-dots, and keeps it from ever reaching the level of cartoon-ey. Except for the, um, Minnie Mouse headbands every model is wearing. But those can be removed.

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#### Lanvin

Fashion spectacular! Inspired by an "accidental tourist", the Cruise 2010 collection was meant to be a mishmash of exotic colors, accessories and other fashionable tidbits from across the globe, haphazardly mixed with an everyday wardrobe. We like the unmethodical nature of the collection- Spring fashion shouldn't be taken so seriously.

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# Louis Vuitton

We'll always love Louis Vuitton for their swoon-worthy accessories, which the Resort 2010 collection is clearly meant to highlight. Eyes are drawn to the fab belts, platforms, bags and jewelry on each model, leaving the garments as somewhat of an afterthought. It's hard to have too much of an opinion on such simple garments.

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#### **Marc Jacobs**

A perfect representation of the kooky but reasonable Marc Jacobs, his Resort 2010 collection included numerous floral and bird patterns grounded with nautical stripes and simple silhouettes. These pieces could be rotated very easily into a wardrobe if done individually. But that orange floral ensemble with the matching shoes? Reminds us of the Florida retirement community our Grandma lived in.

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