

## Stay at One of the Delta Hotels by Marriott and Support a Great Cause

Written by Leslie K. Hughes

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If you're anything like us, one of the first things you check upon arrival to your hotel room is the amenities.

The type of soap, shampoo, conditioner, and body lotion plays a big role in determining how much you're going to love this hotel.

So, when you walk into the Delta Hotels Lake Buena Vista and find yourself with all things [Soapbox](#), chances are good you'll be feeling pretty excited.

Delta Hotels by Marriott's newly announced partnership with Soapbox has hotel guests all across the world feeling giddy.

This fabulous soap brand graces the shelves of everyone's favorite store, Target, along with many others including Walgreens, CVS, and Walmart.

Though Soapbox smells great, provides great hydration for your body and hair, and has fabulous packaging, there is more than meets the eye, nose, and skin when it comes to this brand.

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### The Greater Good of The Soapbox + Delta Hotels by Marriott Collab



Since its inception, Soapbox has focused its time and efforts not only on creating a great product for consumers to enjoy, but also on finding a way to give back.

And for this company, giving back means a lot.

For every Soapbox product purchased, a bar of soap is donated to someone in need.

And you won't have to wonder where exactly your money is going because with Soapbox, you can actually find out.

Each Soapbox bottle has something called a Hope Code on the side of it -- use this code to track where your donated soap is headed. (And yes, the Soapbox amenities in your Delta Hotels room have Hope Codes of their own for you to trace.)

However, Soapbox goes above and beyond other companies who donate product by not only giving away their goods, but also by educating.

Soapbox says: "We took the 'give a man a fish, he eats for a day; teach him how to fish, he eats for a lifetime' approach to our donations. We provide the tools to create a better livelihood for those we serve by working with nonprofits who not only make and distribute the bars, but also teach hand-washing etiquette through their hygiene ambassador programs."

You'd be surprised at how much the simple education of hand washing can help the children and adults of this world.

Our knowledge of hand-washing from a very early age is something we take for granted here in the United States.

Many children across the world are never taught the importance of taking a few moments to wash their hands, and Soapbox is working hard to change that.

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"Access to soap can change a life, which is why we believe that soap = hope," says Soapbox.

And Delta Hotels could not agree more.

The Marriott brand's decision to partner with Soapbox comes at the perfect time -- Delta Hotels is currently among the fastest growing brands in the Marriott portfolio. In fact, there is a new Delta Hotels property popping up nearly *every other week*.

As Delta Hotels continues to expand, and with Soapbox products in its rooms, we will see in 2018 alone the collaboration between the two give approximately 1.4 million bars of soap to people all across the globe.

That impact has the potential to save a great number of lives.

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### Marriott International and Sustainability



So why Delta Hotels by Marriott's decision to partner with this globally impactful company?

Marriott International has recently developed a new social impact platform called Serve 360 whose purpose is to incorporate worldwide sustainability into the hospitality industry.

And Soapbox fits the bill perfectly.

The relationship between Delta Hotels by Marriott and Soapbox provides guests a deeper connection to the brand, and to the greater good.

The positive impact, globally speaking, guests have by staying at a Delta Hotels location is something that many other hotels cannot offer.

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### What Makes Delta Hotels Lake Buena Vista Special



The 2016 opening of this Delta Hotels property in Lake Buena Vista was a major step for the brand, as it marked Delta Hotels' first U.S. property.

In the past two years, numerous other U.S. locations have popped up, but Lake Buena Vista was first on the scene, and has created quite a name for the brand here in the States.

["Simple Made Perfect"](#) is the platform that Delta Hotels has built all of its hotels on, and they have absolutely perfected the concept.

Catering specifically to their guests' needs, Delta Hotels Lake Buena Vista offers some incredible things, including:

- Free Wifi so you can seamlessly hop in and out of work, without the hassle of paying for your internet

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- Free bottled water in your room so you don't have to remember to grab one from the lobby
- A full-service fitness center that is far more than you're used to seeing in a hotel
- A marketplace with to-go options, because many Delta Hotels guests just don't have the time to sit down at a restaurant to enjoy their breakfast or lunch
- A concept bar to help you wind down after a long day of work
- Service that will make you truly feel at home
- Top-notch Soapbox bathroom amenities
- And much more



While this partnership with Soapbox is a global one that reaches Delta Hotels all across the world, while staying at the Delta Hotels Lake Buena Vista, you have the opportunity to be a bigger part of the partnership's mission by volunteering at the nearby [Clean the World](#) headquarters.

Clean the World, like Soapbox, works to provide soap to those in need.

However, at Clean the World, the soap they donate comes from recycled hotel soaps, shampoos, and conditioners.

You know that bar of soap you used just a few times while staying at your hotel? The part of it you *didn't* use goes to Clean the World, and then to someone in need. Clean the World has partnered with hotels in the Orlando area to bring in truck loads of unused hotel amenities to be sanitized, recycled, and sent to people who need them.

And you can be a part of the process.

Head over to the Clean the World headquarters in Orlando, and get in on the action of either sorting or building hygiene kits.

Trust us, it's a win-win situation.

**So next time you're staying in a Delta Hotel using your Soapbox shampoo, take a moment to think about what you're supporting, and pat yourself on the back for being a part of the greater good.**