



July 24, 2017 (Scottsdale, AZ) – AZ Foothills, the Valley's number one authority on luxury lifestyle, is kicking off August with the launch of an all-new e-newsletter titled *In House*, presented by <u>The Jason Mitchell Group AZ</u>. Starting August 6 and continuing each Sunday, *In House* e-news will feature the hottest in home and design including stunning interiors and amazing exteriors, beautiful custom homes, new to the market luxury estates, exclusive interviews with leading designers and architects, and more. *In House* will be sent to 93,000+ elite and affluent subscribers, including readers from all over the country looking for red-hot real estate in the Valley and beyond.

In House e-news features will link back to AZFoothills.com, one of the top ten thousand most visited websites in the US with more than 200,000 unique visitors per month. Readers can dive into daily original content on AZFoothills.com In House blog, covering haute home and design trends on everything from awe-inspiring architecture to new and noteworthy neighborhoods. In House will complete AZ Foothills current e-news schedule including Stays covering the latest in resort and hospitality happenings on Monday, Soiree featuring photos from the past weekends most elite events on Tuesday, About Town showcasing the Valley's top news stories on Thursday, and Weekend previewing the upcoming weekend's events and foodie bites on Friday.

The Jason Mitchell Group AZ, one of the top 25 producing real estate teams in the US, will proudly present AZ Foothills *In House* each week. Jason Mitchell, President of The Jason Mitchell Group AZ, was named Arizona's Most Influential Millennial in 2016. Following national recognition in GQ Magazine and television appearances on HGTV, BRAVO and ABC, Jason broke real estate sales records by becoming the number one real estate agent in the state of Arizona. Jason currently represents some of the valley's most exclusive properties and is ranked as one of the most profitable and successful real estate teams in the United States.

"The Jason Mitchel Group is the leader in real estates sales in Arizona. Our unique approach to the real estate market delivers top-notch results for our clients and AZ Foothills *In House* e-newsletter will allow us to feature our listings in an exclusive environment with a proven media company" says Jason Mitchell.

Written by Karah Van Kammen

"We continue to be the leader in new digital marketing and people trust us as Arizona's top luxury lifestyle publication" says President and Publisher Michael S. Dee. "Our audience consistently reads our e-news because of our commitment to providing fresh, daily content and in turn it delivers results for clients" he concluded.

AZFoothills.com is the Valley's fastest-growing Web site. *Arizona Foothills Magazine* and AZ Foothills Online are dedicated to providing resourceful information on dining, entertainment, homes, fashion, culture and events in Arizona.

Scottsdale-based Media That Deelivers, Inc. (www.mediathatdeelivers.com) is a leading luxury magazine publisher that produces many titles in its luxury collection of magazines, including the monthly *Arizona Foothills Magazine*, quarterly *Society*, annual *InArizona*, and AZ Foothills Tucson Online. The company also publishes an array of custom products for world-renowned organizations.

Sign up for e-news here.