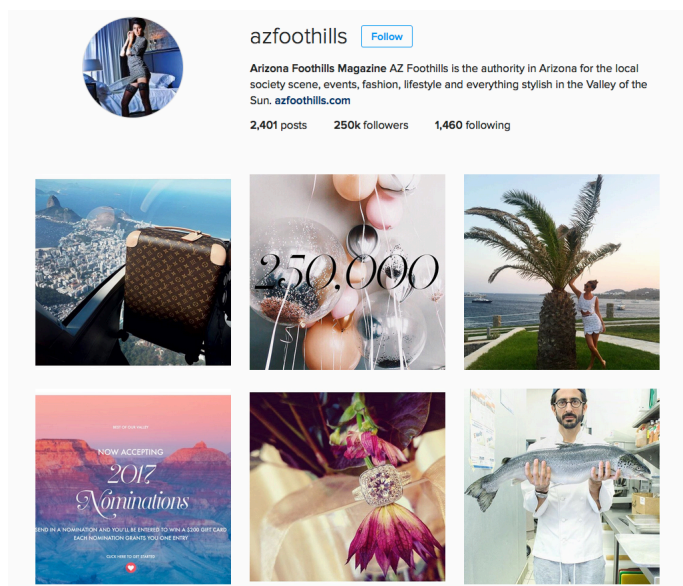


AZ Foothills Instagram Hits a Record Quarter of a Million Followers

Written by Karah Van Kammen



August 19, 2016 (Scottsdale, AZ) – Olympic athletes aren't the only ones breaking records this week; AZ Foothills hit an all-time high on Instagram today reaching a quarter of a million unique followers. AZ Foothills main Instagram handle, @azfoothills, has consistently remained at the top of all other media accounts in Arizona and has even garnered the attention of Instagram itself with spotlights in the app's promoted e-blasts. AZ Foothills boasts more followers on @azfoothills than any other news, radio, or publishing outlet in Arizona with its sister account, @bestofourvalley, also ranking in the top five as noted below at almost thirty thousand followers. What's more, InMexico, which falls under the Arizona Foothills Magazine publications, has more than one hundred and sixty-five thousand followers on @topofmex.

AZ Foothills @azfoothills – 250k

ABC 15 @abc15arizona – 52.6k

AZ Central @azcentral – 33.6k

AZ Foothills @bestofourvalley – 29k

Phoenix Magazine @phxmazine – 27.2k

Phoenix New Times @phoenixnewtimes – 11k

KISS FM Phoenix @kissfmphoenix – 10.5k

LIVE 101.5 Phoenix - @live1015phoenix

Modern Luxury @modluxscottsdale – 2.1k

So Scottsdale @so_scottsdale_magazine – 1.2k

AZ Foothills Instagram followers are double tapping on content the covers everything from prominent people and places, luxury fashion and homes, hot events, premiere dining, motivational quotes and more. Vibrant, unique images synonymous with the brands signature style, substance, and sophistication are uploaded three to four times per day. Within that schedule, AZ Foothills offers a limited number of sponsored Instagram posts to help advertisers share their message with two hundred and fifty thousand followers and counting. Case studies such as new-to-the Valley retailer Intermix takeover in Summer 2014 resulted in one of the clothing stores largest grand opening events to date.

"We are proud to provide daily content showcasing why Arizona the best place to live, work, play and stay. We are passionate about providing unique daily content online at AZFoothills.com and on our social media platforms," says Michael Dee, President and Publisher of AZFoothills.com and Arizona Foothills Magazine. He went on to say, "No one else in Arizona compares in followers and we are committed to consistent, continual growth."

AZFoothills.com is the Valley's fastest-growing Web site. Arizona Foothills Magazine and Arizona Foothills Online are dedicated to providing resourceful information on dining, entertainment, homes, fashion, culture and events in Arizona.

Scottsdale-based Media That Deelivers, Inc. (www.mediathatdeelivers.com) is a leading luxury magazine publisher that produces many titles in its luxury collection of magazines, including the monthly Arizona Foothills Magazine, annual InArizona, Arizona Foothills Tucson Online, InMexico Magazine, and InMexico.com. The company also publishes an array of custom products for world-renowned organizations.

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For more information on sponsored content with AZ Foothills e-mail sales@azfoothills.com. Check out @azfoothills [here](#).