

AZ Foothills Launches All New In House Section Online

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July 25, 2016 (Scottsdale, AZ) – Arizona Foothills, the Valley's most trusted media brand and number one authority on luxury lifestyle, is thrilled to announce the premiere of the all-new home and design section *In House* on AZFoothills.com this summer with returning contributor Samantha Stull. AZFoothills.com, one of the top ten-thousand most visited websites in the United States, will roll out fresh home and design content starting August 15. Features will include interviews with top notch designers, stunning interiors and amazing exteriors, beautiful custom homes and more. AZFoothills.com sees more than 200,000 unique visitors per month, comprised of a primarily elite and affluent demographic, including readers from all over the country looking for one-of-a-kind designs and luxury homes in the Valley and beyond.

Stull will be adding original content on a daily basis supplying readers with an inside look into haute home and design trends. Each Monday Stull will profile interior design gurus, master architects, and more with the fun and engaging *Designer Dish* Q&A. Interested designers can submit directly for a chance to be featured online and have their story shared with hundreds of thousands AZ Foothills followers. On Tuesday's readers will get a taste of incredible exteriors including unique outdoor living spaces, lively play areas, perfect patios, gorgeous custom pools, and more. Wednesday will spotlight awe-inspiring architecture while readers can stay in the know with what's new and noteworthy on Thursday as Stull covers grand openings, specials and more both locally and nationally. Friday's will focus on fun home furnishings with weekends covering just worthy homes all over the world.

AZFoothills.com articles consistently rank on page one of Google for many commonly searched terms and are easily accessed via a mobile optimized site reaching an even larger audience. *In House* features will be shared through AZ Foothills social media platforms like Instagram, Facebook and Twitter where @AZFoothills ranks number one among all media outlets in Arizona with more than 500,000 followers combined. *In House* content will also be shared in AZ Foothills popular e-newsletters that are currently distributed to a list of more than 90,000 subscribers on a weekly basis.

"AZ Foothills readers are the affluent taste-maker and expect nothing but style, substance, and sophistication from us. They demand ideas to make their homes stand out and create the luxury lifestyle they are accustomed too. We always listen to our audience and strive to be the best source for the latest trends in design and architecture," says President and Publisher Michael S. Dee.

AZFoothills.com is the Valley's fastest-growing Website. Arizona Foothills Magazine and Arizona Foothills Online are dedicated to providing resourceful information on dining, entertainment, homes, fashion, culture and events in Arizona.

Scottsdale-based Media That Deelivers, Inc. (www.mediathatdeelivers.com) is a leading luxury magazine publisher that produces many titles in its luxury collection of magazines, including the monthly Arizona Foothills Magazine, annual InArizona, and Arizona Foothills Tucson Online. The company also publishes an array of custom products for world-renowned organizations