

## Swarovski Elements at Tucson Gem Show

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**Arts and Crafts have gone upscale with Swarovski Elements coming to the Tucson Gem and Mineral Show.**



Ever passed by the Swarovski store at the mall and wonder how Swarovski designers manage to make such intricate designs on delicate surfaces? As part of the 2011 Tucson Gem and Mineral Show, Swarovski will be holding workshops for the inner-jewelry designer in all of us.

Titled Create Your Style with Swarovski, the workshops are set to bring a whole range of sparkling ideas for personal creation to the 2011 Tucson Gem and Mineral Show, located in downtown Tucson at 525 North Bonita Avenue, Tucson AZ 85745.

Arts and crafters, especially those with a love of beads, will be able to enjoy this special show from Tuesday, February 1 – Friday, February 4, 2011 from 10 a.m. to 5 p.m Monday through Thursday and from 10 a.m to 4 p.m on Friday.

Among the event's sparkling highlights are the 40 different Create your Style workshops guided by industry experts. They will provide demonstrations and instructions on a whole range of exciting new techniques using Swarovski Elements to bring pleasure to all those who create their own style through personally inspired and designed jewelry, accessories and home decor.

New for the 2011 event is a new initiative called sparkling Make & Takes. Attendees can join the workshops on the terrace for one or more of the company's all New Make & Take projects using many of your favorite Swarovski Elements, as well as, many of our newest innovations.

Swarovski says that the Make & Take projects are sponsored by some of their attendees favorite retailers and brands. In addition, there will be a \$10.00 fee per project, which will be donated to the YWCA of Tucson. Attendees are encouraged to register early to receive \$10.00 off any workshop when you sign up for a Sparkling Make and Take on the Patio.

### To Learn More

Swarovski Elements, [www.create-your-style.com](http://www.create-your-style.com).