

Raise your bidder's paddle! The equestrian industry's premiere event, the SVS Sport Horse Expo & Auction, returns this year, November 20 through the 23 at West World in Scottsdale.

SVS Sport Horse Expo is sponsored by GMC.

Families, friends and business associates will be amazed and entertained at this first-class experience. The most talented riders, breeders and industry experts join forces — providing a rare opportunity for attendees to watch and learn from the best in the busines.

## **Entertainment**



The beauty and raw power of the best sport horses will entertain all guests — young and old. Aside from a variety of the industry's best retailers available in one place, attendees can watch horses perform mounted demonstrations, jump to amazing heights and dance to music.

The High Jump & Gymnastic Exhibition, Dressage Dancing Presentation, Riding Demonstrations and SVS Sport Horse Auction are some of the must-see events throughout the four day expo.

Spectators will be in awe over the incredible heights horses can leap while gymnasts fly through the air at the High Jump & Gymnastic Exhibition. Watch years of intense training come to life manifest itself in the graceful steps of equine dancers, accompanied by talented human dancers, at the Dressage Dancing Presentation. Appreciate the intelligence and discipline of horses at Riding Demonstrations, and see some of the most genetically gifted horses on earth today at the main event - the Sport Horse Auction.



Food and beverages will be available along with VIP tables with personal bartenders at the main events. Visit <a href="http://www.svshorsesales.com">http://www.svshorsesales.com</a> to make a reservation!

For a full scedule of events, please visit: <a href="http://www.svshorsesales.com/Event-Schedule.html">http://www.svshorsesales.com/Event-Schedule.html</a>

## **Education**

Written by Arizona Foothills Magazine



While all the events at the SVS Horse Expo will entertain to a degree, the educational aspect of the event is a true rarity. Adequate education is key to understanding and training these majestic hoofed creatures. The expo offers the opportunity for everyone - seasoned riders, breeders, children and beginners - to take something unparalleled away from the event - knowledge.

Guest speakers will include the industry's top professionals like: equestrian riders, trainers and clinicians. Some clinicians include: Dr. Martin Crabo of Chaparral Veterinary Medical Center; Julie Winkle, a world renowned equestrian and judge and Buddy Uldrikson, a cowboy and horseman who specializes in the breaking and development of young horses.

One of the most jaw-dropping events of the expo is the The Young Horse Free Jump Challenge. This event showcases young horses moving naturally and balanced over sets of obstacles.



Observers can study the horses natural jumping abilities. From the beginning of the training process to the showcase - guests have the rare opportunity to see what it takes to become a world class show horse.

Learn how to break a young horse, teach lead changes and learn why gymnastic jumping techniques are important. See what the top professionals look for in selecting and developing a young horse.

Little ones were not left out of the opportunity to learn from the best. Family activities include paint by number and discovering the equine skeleton and digestive system.

For a full list of educational clinics and seminars visit: http://www.svshorsesales.com/Clinicians.html

## **Philanthropy**



The SVS Horse Expo is adamant about finding ways to make the event benefit the local community. This year, the expo continues to the raise the bar by supporting five local charities: the <a href="Phoenix Dream Center">Phoenix Dream Center</a>, <a href="Horses Help">Horses Help</a>, <a href="Canter Arizona">Canter Arizona</a>, <a href="Just World International">Just World International</a> and <a href="Scottsdale">Scottsdale</a></a></a><a href="Community College">Community College</a>.

All of the proceeds each charity raises will go directly to that charity. Last year the Phoenix Dream Center, which benefits foster children in Arizona, auctioned off a live, mini spotted donkey that sold for \$15,000!

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## SVS Sport Horse Expo and Auction Returns

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