

Hot Vegas Resort Remodel Features South Beach Flair, Flavor & Fun

Written by Christina Silvestri

This past spring, Tropicana Las Vegas redefined the expectations of today's global travelers with some major transformations for the ultimate experience in luxury travel.



With the combination of one of the most stylish brands in the world with one of the most legendary hotels on the Las Vegas Strip, Nikki Beach at Tropicana Las Vegas adds the ultimate international beach club experience to the resort's amenities. Reclaiming its status as Las Vegas' hottest hotel resort and casino destination, Nikki Beach is a place where revelers can party in style, with a sizzling blend of beautiful design, hot fashion, haute cuisine, exotic cocktails and sexy entertainment.

"I am very excited to introduce the Nikki Beach lifestyle to Las Vegas," said Nikki Beach owner Jack Penrod. "This venue at the historic Tropicana will be our largest to date and we feel that Las Vegas is an ideal location for such a promising partnership."



Nikki Beach at Tropicana Las Vegas will include three key elements: Nikki Beach Club, Club Nikki and Café Nikki.

With a beautiful and elegant design, Nikki Beach Club offers sleek loungers so guests can sun themselves in the heart of the action on over an acre of Tropicana Las Vegas' lush natural landscape. Luxurious white opium beds and cabanas will provide select guests a more secluded experience, complete with premium bottle service and hors d'oeuvres.

While Nikki Beach brings the ultimate international beach club experience, Club Nikki is the never-before-seen nightlife experience. The new 16,500-sq. ft. club features a glamorous ultra-lounge where guests can sip signature cocktails and mingle before moving on to the thumping beats of the dance floor. VIPs will not only recognize the undeniable Nikki signature touches such as the elegant all-white color scheme and the European style best-in-class service, but they will also discover an organically designed décor, offering elegant settings according to the mood of the night.



Café Nikki is set in a lush tropical garden overlooking waterfalls with a sprawling outdoor deck. The European-style café offers 24/7 dining in the trademark Nikki Beach atmosphere, with a menu offering an exquisite blend of American cuisine and flavors inspired by international dishes. Café Nikki features an amazing brunch, daily Happy Hour, open patio seating, live music/DJ, \$5 specialty drinks, specialty ceviche and sushi bar.

In addition to a vibrant and exciting motif with a South Beach, Miami rhythm and rive, the transformation of the hotel resort & casino also includes a fresh redesign of every hotel room and suite, the casino, the conference center and exhibition hall, several new restaurants, bars a new poker room, a new race and sports book, and a new spa and fitness center.

For more information, visit www.troplv.com.