Written by Written by Kathy Shayna Shocket

Why it's good for BUSINESS in Phoenix.



EXCLUSIVE: Emma's visit and how it can impact the coffers and success of Valley Youth Theatre.

As Oscar buzz continues to surround **Emma Stone** and her most recent starring role in *La La Land*, **Emma's well respected career is suddenly good for business in Phoenix.**

Specifically for one Phoenix non-profit.

That's because Emma made a hush-hush visit to the Valley and is crediting Producing Artistic Director, **Bobb Cooper** and Valley Youth Theatre for some of her success. In fact, Emma, who also just won a Golden Globe and SAG award for *La La Land* (and it's her second Oscar nomination since *Birdman*) even gives a shoutout to VYT and **Bobb** in a recent *Vanity Fair* video.(**Bobb** is pictured above with **Emma** and his wife **Karol Cooper**, VYT's Resident Costume Designer,)



And here's the lastest scoop - - Emma was just in Phoenix at the VYT to film an interview for CBS's *Sunday Morning*. The well respected journalist **Lee Cowan** flew in as well and interviewed **Bobb** along with **Emma** about her defining career moments at VYT. The interviews will be part of the bigger profile piece on **Emma** which airs Feb 12. "I feel humbled that she's sharing an incredible time in her life with a place that meant so much to her." adds **Bobb**.



Pictured above iin this precious moment is **Emma** when she shared the stage at VYT's production of the classic *Winnie the Pooh Christmas Tail.* She's hugging **Kimiko Glenn**, who by the way, just earned her second SAG Award for her starring role in *Orange is the New Black!* There are other famous alumni (and you can read more in one of my several past stories on VYT's alumni here above the Pooh Christmas Tail. She's hugging **Kimiko Glenn**, who by the way, just earned her second SAG Award for her starring role in *Orange is the New Black!* There are other famous alumni (and you can read more in one of my several past stories on VYT's alumni here alumni (and you can read more in one of my several past stories on VYT's alumni here here:

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Thanks Emma.

Kathy Shayna Shocket is a freelance Writer, and TV- Field Producer based in Phoenix, AZ. The former TV-Reporter has written for publications such as TIME Magazine, MONEY Magazine, PEOPLE Magazine, The Hollywood Reporter and The NEW YORK TIMES. You can reach her at redkarpetgirl@aol.com