

AZ Insider: Delicious Surprise at St. Vincent de Paul

Written by Written by Kathy Shayna Shocket

Kathy Shayna Shocket has the inside view on the people who make a difference.



Wildflower Bread Company treats families to 3 course meal with restaurant service

About 50 low income families at St. Vincent de Paul in Phoenix were surprised with a three course meal from Wildflower Bread Company's famous menu. And that included full service restaurant service! The army of volunteers included the founder and president **Louis Basile** who is passionate about giving back to the community.



"It's part of our purpose, values and it makes up our DNA, which is the heart and soul of the Wildflower. We're incredibly grateful for the opportunity to take over the St. Vincent de Paul kitchen and serve families in need for the second year in a row," said **Basile** who is pictured above with some of his Breadhead volunteers.



St Vincent de Paul welcomed Wildflower's general managers, line cooks, servers and support staff from its restaurants throughout the Valley (known as Breadheads) for the Kitchen Takeover. The menu, prepared exclusively for the restaurant takeover, boasted artisan bread and cornbread, barbecue baby back ribs, comfort food side dishes and handmade ice cream sandwiches.



For these struggling families who rely on St. Vincent de Paul for their nightly meals, a dinner out to a restaurant is a rare treat. St. Vincent de Paul and Wildflower are working together to plan the surprise for families.

The Kitchen Takeover is part of Wildflower's two-week community giving campaign called Wildflower Cares, running Sept. 11-26. Partnering with Share our Strength's No Kid Hungry, Wildflower is working toward its goal of raising \$45,000, which will provide 450,000 meals for children in need. A dollar from every Wildflower egg sandwich or kid's meal purchased will be donated to No Kid Hungry to help end child hunger. Upon meeting or exceeding the \$45,000 goal, Wildflower will give each customer a free chocolate chip cookie as a thank you on Monday, Sept. 26.



Basile pointed out that "there are too many children in this country who go to sleep with empty stomachs and wake up hungry. I applaud No Kid

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Hungry and St. Vincent de Paul for their commitment to providing care to our community. Wildflower is honored to support them in their mission, and with the help of our loyal customers and generous Breadheads, I believe we are truly making a difference."

Yes they are making a difference!



Kathy Shayna Shocket is a freelance **Writer, and TV- Field Producer** based in Phoenix, AZ. The former **TV-Reporter** has written for publications such as **TIME Magazine, Money Magazine, PEOPLE Magazine, The Hollywood Reporter** and **The NEW YORK TIMES**. You can reach her at redkarpetgirl@aol.com